



## 2013 Great California ShakeOut Fire Agency Participation and Messaging

### Ways Fire Agencies can participate in the Great California ShakeOut Drill:

- Register your participation at [www.shakeout.org/california/register](http://www.shakeout.org/california/register) and conduct a Drop, Cover, and Hold On drill on 10/17 with all fire personnel.
- Evacuate all facilities and review station earthquake procedures.
- Review internal training on fire following earthquake protocols.
- Exercise search and rescue operations.
- Conduct a communications drill for all fire personnel to include amateur radio.
- Participate in or coordinate a CERT Drill with a fire following earthquake focus.
- Partner with local school, businesses or organization to demonstrate fire extinguisher use and provide opportunities for the public to practice fire safety on 10/17.

### Ways Fire Agencies can promote ShakeOut:

- Lead by example through being listed as a participating organization when you register to participate at [www.shakeout.org/california](http://www.shakeout.org/california).
- Print and display posters, distribute flyers, and put web banner images on your website, all available at [www.shakeout.org/california/resources](http://www.shakeout.org/california/resources)
- Messaging templates, sample social media posts, and other resources are also at [www.shakeout.org/california/messaging](http://www.shakeout.org/california/messaging).
- Encourage your Fire Board/City Council to designate October as Great ShakeOut Month
- Distribute a press release about your participation in the Great California ShakeOut.
- Join [www.nextdoor.com](http://www.nextdoor.com) and get the word out about the Great California ShakeOut to your neighborhoods.
- Partner with a local school, business or organization to promote earthquake and fire safety prior to ShakeOut day.

### Fire safety messages Fire Agencies and others can share:

- Get a fire extinguisher and make sure everyone in your home who can use it, knows how to use it.
- After earthquakes, turn off your power at the circuit breaker and unplug your electronics.
- After earthquakes, check vents to make sure nothing separated before using your water heater or furnace.
- After earthquakes, use flashlights for light. **DO NOT** use candles, lighters or open flames. Until you know there is no gas leak, do not use electrical appliances, light switches or other devices as they can cause a spark.
- After earthquakes, turn off your gas service at the meter **ONLY** if you smell gas, hear the sound of gas escaping, or see other signs of a leak. Only the gas company should turn it back on.