**ShakeOut PSA - 1 (60 seconds)**

If the ground began to shake strongly right now, would you know what to do to be safe? Would your family, neighbors, or co-workers? Are you prepared to survive and recover quickly?

Everyone, everywhere, should know how to protect themselves during earthquakes– at home, at work, at school, or even while traveling. The Great California ShakeOut is a once a year chance for everyone to practice “Drop, Cover, and Hold On” and learn other earthquake safety tips. This year’s drill is on October 17th at 10:17 a.m. Go to ShakeOut.org/california to join millions of people in schools, businesses, government agencies, organizations, and homes across the state by registering your family or organization to be included in the world’s largest earthquake drill. Participation is free, and most drills only take a few minutes. The website has instructions for how to plan your drill, get prepared for earthquakes, and much more. We’re all in this together, so be sure to invite everyone you know to also participate. Then “Drop, Cover, and Hold On” at 10:17 a.m. on 10/17!

**ShakeOut PSA - 2 (45 seconds)**

Everyone, everywhere, should know how to protect themselves during earthquake– at work, at school, at home, or even while traveling. Do you know what to do when the shaking starts? Have you stored extra water? How will you communicate with your family? Learn what to do by participating in the Great California ShakeOut, the world’s largest earthquake drill! Go to [ShakeOut.org/california](http://www.ShakeOut.org/california) to register, learn how to plan your drill, and much more. Then, on 10/17 at 10:17 a.m., join millions of people worldwide who will practice how to Drop, Cover, and Hold On!

**ShakeOut Drill - 1 (30 seconds)**

Are you prepared to survive and recover when the next big earthquake hits? Join more than 9 million Californians in schools, businesses, government and community organizations will practice how to Drop, Cover, and Hold On in the Great California ShakeOut on October 17th at 10:17 a.m. Register at ShakeOut.org/california and be a part of the world’s largest earthquake drill!

**ShakeOut Drill - 2 (20 seconds)**

Are you prepared for earthquakes? What we do now, BEFORE a big earthquake, will determine what our lives will be like afterwards. Register TODAY for the Great California ShakeOut at ShakeOut.org/california, and be a part of the largest earthquake drill in history on October 17th, at 10:17 a.m.

**ShakeOut Drill - 3 (20 seconds)**

The shaking starts. It’s an earthquake. What do you do? Many people sit there wondering, “Is this ‘The Big One’?” On October 17th, at 10:17 a.m., join more than 9 million Californians who will practice what you should REALLY do.... Drop, Cover, and Hold On! Find out how and register to participate at ShakeOut.org/california.

**ShakeOut Drill - 4 (20 seconds)**

Surviving and recovering from a major earthquake is not a matter of luck. It’s a matter of being prepared and practicing how you’ll protect yourself and what you’ll do next. A great way is to join more than 9 million Californians on October 17th at 10:17 a.m. for the Great California ShakeOut earthquake drill. Register today at ShakeOut.org/california.

**ShakeOut Drill - 5 (20 seconds)**

The ground starts shaking – it’s an earthquake! What do you do? Drop, Cover, and Hold On! But do you know how? Find out at ShakeOut.org/california, and while you’re there, register for the Great California ShakeOut – the largest earthquake drill in the world. You life may depend on doing it right.

**ShakeOut Drill - 6 (10 seconds)**

Be a part of the Great California ShakeOut...the world’s largest earthquake drill, on October 17th, at 10:17 a.m. Register today at ShakeOut.org/california.

**ShakeOut Drill - 7 (10 seconds)**

Are you prepared for the next big earthquake? Go to ShakeOut.org/california to register for the Great California ShakeOut, then practice how to “Drop, Cover, and Hold On” at 10:17 a.m. on October 17th.

**ShakeOut Drill - 8 (10 seconds)**

Drop, Cover and Hold On with 9 million other Californians on October 17th at 10:17 a.m. Register and get details at ShakeOut.org/california.

DRILL BROADCASTS

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All radio and TV stations are encouraged to play the pre-recorded Great California ShakeOut earthquake drill broadcast on October 18, 2012 at 10:18a.m. (or as close to that time as your program and commercial schedules permit). Audio and video versions of the broadcast can be downloaded at [www.shakeout.org/california/drill/broadcast](http://www.shakeout.org/california/drill/broadcast)

If you will be playing or reading the drill broadcast, please join the list of participating stations at [www.shakeout.org/california/broadcasters](http://www.shakeout.org/california/broadcasters) by completing a simple sign up form at [www.shakeout.org/california/broadcasters/add\_station.php](http://www.shakeout.org/california/broadcasters/add_station.php).

If you would prefer for one of your on-air personalities to read the drill broadcast, please use the following script:

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**DRILL BROADCAST – ANNOUNCER COPY FOR RADIO & TV STATIONS**

This is the Great California ShakeOut. You are participating in the largest earthquake safety drill in U.S. history. Practice now so you can protect yourself during a real earthquake.

This is an earthquake drill. Right now, DROP, COVER, AND HOLD ON.

Unless you are driving, DROP to the ground now -- if you’re standing during a large earthquake, the ground might jerk strongly and throw you down. Take COVER under something sturdy to protect yourself from objects being hurled across the room. HOLD ON to it until the shaking stops. If you can’t get under something, stay low and protect your head and neck with your arms.

Now look around. What objects might fall or be thrown at you in an earthquake, that you should secure in place now?

Finally, strong earthquakes may trigger tsunami. If you're near the beach during an earthquake, DROP, COVER, and HOLD ON, then walk quickly to high ground when the shaking stops.

This drill is over. Visit ShakeOut.org for simple steps to help you survive and recover from a major earthquake, including how to secure your space. Thank you for taking part in the Great California ShakeOut!