Great Central US Shake-Out – CFSB Pledges to Participate – Will You?

For Immediate Release

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MARSHALL COUNTY, KY – 3 March 2011 – Great Central US Shake Out – CFSB Pledges to Participate – Will You?

Marshall County Emergency Management is excited to have CFSB pledge participation in the Great Central US Shake Out on 28 April 2011. An event scheduled to commemorate the bicentennial of large earthquakes centered near New Madrid, MO, in 1811-1812.

Great Central US Shake Out is an earthquake drill spanning eight (8) states. Designed to encourage families, businesses, civic organizations, and individuals to practice "Drop, Cover, and Hold On" maneuvers, what to do if someone is hurt, review hazards and how to reduce impact, and test your kits – do you have enough supplies to sustain life & safety for seven to fourteen days.

Learn how to protect yourself and then recover quickly by testing your plan now.

CFSB leadership and staff have pledged to participate on 28 April 2011 at 10:15 a.m. by conducting a drill. The goal is simple: "Prepare". Ensuring their staff are familiar with the company's Earthquake Response Plan, know how to protect themselves, know what to do after the shaking stops, and how to take care of each other until help arrives are all components of the plan.

What is your plan? Pledge today to participate! Go to www.shakeout.org/centralus to learn more and to register. Site includes instructions for "Drop, Cover, Hold On", Seven Steps to Earthquake Safety, Play Beat the Quake (an interactive scene that tests your abilities to identify and correct hazards – can you beat the quake?), as well as tools to assist you in planning a drill.

Marshall County Emergency Management issues this message: Don't Panic! Pre-Plan & Practice! It could save your life!

Preparedness resources are also available at your local Emergency Management office or visit these links: http://marshallcounty.ky.gov / http://ready.gov / http://www.cusec.org .