



News Release

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173,000+ Ready to 'ShakeOut' in South Carolina

COLUMBIA, S.C. (Monday, April 18, 2011) - Ten days from today, South Carolina, along with 10 other states, will take part in one of the largest earthquake drills in the United States, The Great ShakeOut, on April 28, 2011.

The South Carolina Emergency Management Division is encouraging everyone to register for this important educational and emergency planning opportunity. So far 173,984 participants have registered in South Carolina and more than 2 million have registered nationwide. South Carolina experiences 10 to 20 measurable earthquakes a year according to geologists with the College of Charleston.

Similar to other emergency preparedness drills sponsored by SCEMD, the signal to begin the drill will be broadcast at 10:15 a.m. on NOAA tone-alert weather radio and broadcast media.

The Great ShakeOut drill is open to everyone in South Carolina. To register, go to www.shakeout.org/centralus. Be sure to include the total number of people taking part in the drill with you.

South Carolina Earthquake Resources and Additional Information:

- An SCEMD produced video showing how families can prepare for an earthquake: www.youtube.com/thescemd.
- SCEMD's homepage: www.scmd.org
- *The South Carolina Earthquake Guide*: http://scemd.org/News/publications/EQ%20Guide%202008/Cover_EQ_08.html
- SCEMD's Facebook page: www.facebook.com/SCEMD
- SCEMD's Twitter Feed: www.twitter.com/EMDSC
- ShakeOut Frequently Asked Question page <http://www.shakeout.org/centralus/faq/index.html>

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MEDIA ADVISORY FOR PLANNING ONLY: Please join us at the South Carolina State Museum at 10 a.m. on April 28. SCEMD personnel and Museum Staff will be joined by a school group from LaPetite Academy to conduct the drill at 10:15 a.m. and hold media availability immediately following. This will be an excellent opportunity for video and interviews about emergency preparedness and the state's earthquake risk today and historically.

DRILL BROADCAST INFORMATION

All participating media are encouraged to register on the ShakeOut site for the latest information. Audio and Video "Drill Broadcast" recordings customized for Central US are provided at this link:

<http://www.shakeout.org/centralus/drill/broadcast/index.html>, with instructions and (soon) earthquake sound effects to play during your Drop, Cover, Hold On drill. Also included will be sound effects with no narration. Using these resources is not required but may make your drill more interesting and educational. These recordings are suitable for use for earthquake drills anytime (with proper introduction).