




ANTONIO R. VILLARAIGOSA
MAYOR

MEMORANDUM

To: All City Departments

From: Mayor Antonio R. Villaraigosa 

Subject: The 2010 Great California ShakeOut "Drop, Cover, and Hold On" Drill

Date: October 1, 2010

The City of Los Angeles is a proud supporter of the 2010 "The Great California ShakeOut." The ShakeOut is the largest pre-planned earthquake drill in the United States and is organized each year to inspire Californians to prepare themselves and their families to get ready for the next big earthquake. This year's drill is scheduled to take place on October 21, 2010, at 10:21 a.m. and will include a "Drop Cover and Hold On" exercise.

I am encouraging all City Departments and employees to participate by taking part in the "Drop, Cover, and Hold On" exercise at 10:21 a.m. on October 21, 2010. All City employees should also go to www.ShakeOut.org/register/ and register as a participant in this event. So far, more than 5.5 million people have registered and have committed to participate in the drill. Registered participants will receive information on how to plan a drill, connect with other participants, and encourage a dialogue with others about earthquake preparedness.

The Great California ShakeOut centers on a hypothetical 7.8 magnitude earthquake. It provides a realistic portrayal of what could happen in a major earthquake on the southern end of the San Andreas Fault. Created by over 300 experts, led by Dr. Lucy Jones of the U.S. Geological Survey, this scenario outlines an earthquake originating near the Salton Sea and culminates in hundreds of miles of destruction, including the City of Los Angeles and all of our neighboring communities.

The lead departments coordinating the City's effort are the Emergency Management Department (EMD) and the Department of General Services through its Building Emergency Education Program (BEEP). If you have any questions, or would like more information, please call the EMD at (213) 484-4800.



In addition, please take a moment to visit the City's preparedness websites and social networking sites. Employees can use the following sites to follow EMD's updates during an emergency or significant event:

<http://readyla.org/>
<http://twitter.com/readyla>
<http://www.facebook.com/readyla>
<http://emergency.lacity.org>

Thank you in advance for your support and participation. It is essential that all City employees are prepared for a major earthquake in our region.

ARV:nkb