

Use the following countdown to ensure everyone in your organization takes part in The Great ShakeOut Drill, to prepare for the next big earthquake. All organizations are invited to participate!

- 6. Register your organization** as an official participant in a ShakeOut Drill at www.ShakeOut.org/regions

 - Register the number of people participating organization-wide
 - Encourage employees to also participate if at home and register as an individual or as a family; invite friends and neighbors to register as individuals or organizations

- 5. Meet with department heads** to review plan and obtain their buy-in, if necessary, and **determine what level of drill** your organization will conduct and who will participate. Consider drilling at a higher level to engage staff to be more effective during a disaster. (Drill manuals are available in the ShakeOut website Resources section)

 - **Level 1 – Simple:** Drop, Cover and Hold On
 - **Level 2 – Basic:** Life Safety Drill
 - **Level 3 – Intermediate:** Decision-Making Drill
 - **Level 4 – Advanced:** Business Operations Simulation Drill

- 4. Create a drill/exercise plan** that includes overview of what your drill will consist of (even if just Drop, Cover and Hold On), what you expect to happen during the drill, and a feedback session after the drill to identify strengths and weaknesses

 - **Inform employees/staff participants** of date and time of drill, your expectations for their participation, and the benefits of the drill

- 3. Encourage suppliers, vendors, contractors, partnering organizations, and others** in your network to participate – as a means of protecting your organization – and share ShakeOut resources with them. (Consider other tasks that can protect your organization, such as having Service Level Agreements in place to ensure that the services or products you rely on will be available after disaster.)

- 2. Create employee awareness campaign:**

 - **Hang ShakeOut banners and signs** throughout your organization to encourage and remind employees, vendors, and customer to participate
 - **Initiate an email campaign** to employees, staff, and customers with information and tips on how to prepare at home and work
 - **Encourage employees** to post a ShakeOut-related safety message on their outgoing email messages, such as “Participate in the 2011 Great California ShakeOut on 10/20 at 10:20am!” (or for whatever ShakeOut you are registered).

- 1. Review and use ShakeOut materials in the Resources section of the website**

 - Drill manuals; Drill broadcast; banners, posters, PowerPoint presentation; *7 Steps to an Earthquake Resilient Business* booklet; etc.

- 0. Hold your drill on ShakeOut day (or an alternative date, if necessary)**

 - Hold post-drill discussions to hear what people learned and plan next steps

