



Los Angeles Area  
Chamber of Commerce

July 30, 2008

John Bwarie  
Deputy District Director  
Office of Councilmember Greig Smith  
200 North Spring Street, Room 405  
Los Angeles, CA 90012

**Re: Support – *Great Southern California ShakeOut***

Dear John:

The Los Angeles Area Chamber of Commerce is pleased to confirm our participation in the *Great Southern California ShakeOut* scheduled for the week of November 12-16, 2008.

The *ShakeOut* is an excellent opportunity for our region to test emergency procedures and ensure that everyone is prepared for a major earthquake. The July 29 shaker was a conspicuous reminder that it will happen without warning and at anytime. We applaud the Councilmember's commitment to making this event a success and all of your efforts to engage business community participation.

The L.A. Area Chamber will continue encouraging our members to participate in the *ShakeOut*. We are also hosting a series of business continuity planning workshops to help companies – large and small – plan to survive the immediate days following a disaster and stay in business for the long term.

Again, thank you for efforts and we look forward to doing our part to prepare Southern California for the Big One.

Sincerely,

Gary Toebben,  
President & CEO