

Get Ready to Shake Out.

October 21, 2010

Register Now at www.shakeout.org



ShakeOut Update: July 1, 2010

4 Million and Growing! Plus, learn about Step 5 of the 7 Steps to Earthquake Safety

The 2010 Great California ShakeOut on October 21 is now less than four months away, and already more than **4 million** Californians are registered to participate. In 2009 this milestone was not reached until mid-September!

If you have renewed your registration already, thank you! If you or your organization has not yet renewed your registration for 2010, please [login today](#) to easily update your information and confirm your participation in this year's drill.

Who will ShakeOut with you?

A great way to help your friends, relatives, community, employer, and others get prepared is to encourage them to [register to participate](#) in the ShakeOut! Let them know you are participating and ask them to join you. You can also display posters, distribute flyers, and use other materials available on the [ShakeOut Resources](#) page.

We're all in this together...

The ShakeOut has grown because of people like you, who see the value of practicing how to protect ourselves and for getting prepared. We have formed the [Earthquake Country Alliance](#) to foster an earthquake and tsunami resilient California. Our signature activity is the ShakeOut. If you have similar commitments please [join the Alliance](#)!



Prepare, Protect, and Recover!

The ShakeOut is an opportunity for us to prepare together, hopefully before a major earthquake happens again here in California. To help we will be sending you preparedness tips each month, following the [Seven Steps to Earthquake Safety](#):

[Step 5: Drop, Cover, and Hold On!](#) Everyone should learn what to do during an earthquake, whether you're at home, at work, at school, or just out and about. Taking proper actions, such as "Drop, Cover, and Hold On" can save lives and reduce your risk of death or injury. During earthquakes drop to the floor, take cover under a sturdy desk or table, and hold on to it firmly. Be prepared to move with it until the shaking stops.

NOTE: Firefighters, preparedness officials, and other experts agree that "Drop, Cover, and Hold On" is the best way to protect yourself during earthquakes. Other methods can be very dangerous. Read our [special report](#) to learn why.



Thank you for your participation and commitment to earthquake safety!