



The Great California ShakeOut

Annual Statewide Earthquake Drill

Colleges and Universities Get Ready to ShakeOut!

At 10:20 a.m. on October 20, 2011, millions of Californians will “Drop, Cover, and Hold On” in The Great California ShakeOut, the largest earthquake drill ever! All colleges and universities are encouraged to participate in the drill (or plan a more extensive exercise).

Major earthquakes may happen anywhere you work, live, or travel in California. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your organization, and your community.



Why is a “Drop, Cover, and Hold On” drill important? As with anything, to act quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.

More than 7.9 million Southern Californians participated in the 2010 ShakeOut statewide. The Great California ShakeOut will be held on the third Thursday of October each year.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at ShakeOut.org

HOW TO PARTICIPATE

Here are a few suggestions for what colleges can do to participate in the ShakeOut. More ideas, materials, and other resources can be found at www.ShakeOut.org/colleges.

Plan Your Drill:

- Register at www.ShakeOut.org/register to be counted in the ShakeOut Drill, get email updates, and more.
- Download a Drill Broadcast recording from www.ShakeOut.org/drill/broadcast.
- Have a two-minute “Drop, Cover, and Hold On” drill at 10:20 a.m. on October 20. You can also exercise other aspects of your emergency plan.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Check your emergency supplies and equipment; make sure they are accessible and functional.
- Ask departments to inspect facilities for items that might fall and cause injury and secure them.
- Encourage staff and students to prepare at home.
- Provide CERT training for staff and students.

Share the ShakeOut:

- Encourage students and staff to ask their friends, families and neighbors to register.
- Ask colleagues at other schools to participate.
- Posters, flyers, and other materials for promoting the ShakeOut are at www.ShakeOut.org/resources.
- Share your experience at www.shakeout.org/share.



As a registered ShakeOut participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever!
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

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