

The Great Southern California Shake Out



Southern California Colleges: Get Ready to ShakeOut!

ShakeOut is One-of-a-Kind

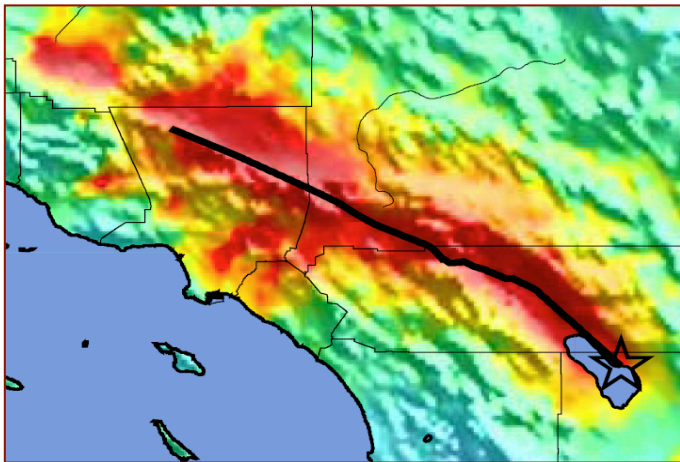
The Great Southern California ShakeOut is a week of special events featuring the **largest earthquake drill in U.S. history**, organized to inspire Southern Californians to get ready for big earthquakes, and to prevent disasters from becoming catastrophes.

An Earthquake Drill for the Record Books

At 10 a.m. on November 13, 2008, millions of southern Californians will “Drop, Cover, and Hold On.” Why? An enormous earthquake is an inevitable part of our future, and the ShakeOut Drill is our chance to practice what to do when it happens. Individuals, families, businesses, schools and organizations will join firefighters, police officers, and other emergency responders in our largest-ever earthquake preparedness activity. Don’t miss out!

Beyond the Drill

In addition to the ShakeOut Drill, there are many other ways to participate in the ShakeOut, tailored for businesses, schools, individuals, places of worship, and communities. Plus you can create your own event for your neighborhood, business or school. See the ShakeOut website for a schedule of all events.



The U.S. Geological Survey has led a collaboration of experts to understand how this potential magnitude 7.8 earthquake would affect southern California.



You can do it. We can help.

ShakeOut Major Events: November 2008

- **ShakeOut Drill** (Nov. 13)
- **City of Los Angeles International Earthquake Conference** (Nov. 12-14, iec.lacity.org)
- **Golden Guardian Emergency Response Exercise** (Nov. 13-19)
- **L.A. Earthquake: Get Ready Rally** (Nov. 14)
- **Take One More Step** (Nov. 14-16)

You Can Make a Difference!

Here is what colleges and universities can do to *participate* in the ShakeOut, to *promote* participation in the ShakeOut, and to *prepare* for big earthquakes. More ideas are at www.ShakeOut.org/colleges.

Participate in the ShakeOut:

- Register at www.ShakeOut.org/register to be counted in the ShakeOut Drill, get email updates, and more.
- Have a *Drop, Cover, and Hold On* drill at 10 a.m. on November 13 and practice your earthquake plan.

Promote the ShakeOut:

- Ask students, staff, faculty, and their families and neighbors to register to “Drop, Cover, and Hold on” on November 13.
- Download posters, flyers, and other materials at www.ShakeOut.org/resources.
- Develop preparedness events at your school to encourage your community to register for the ShakeOut and get prepared.

Prepare for earthquakes:

- Encourage your staff and students to get ready. Visit www.DaretoPrepare.org.
- Use the ShakeOut as an opportunity to explore the impacts of a major earthquake on your school.
- Check your emergency supplies and equipment to make sure they are accessible and functional.
- Learn more at www.ShakeOut.org/colleges.

www.ShakeOut.org

Earthquake Country Alliance ShakeOut Steering Committee

United States Geological Survey
California Office of Emergency Services
California Seismic Safety Commission
Southern California Earthquake Center
City of Los Angeles
Art Center College of Design
California Institute of Technology

