



The Great California ShakeOut

Annual Statewide Earthquake Drill

Preparedness Organizations Get Ready to ShakeOut!

At 10:20 a.m. on October 20, 2011, millions of Californians will “Drop, Cover, and Hold On” in The Great California ShakeOut, the largest earthquake drill ever! All preparedness organizations are encouraged to participate in the drill (or plan a more extensive exercise) and to inform the public about the drill.

Major earthquakes may happen anywhere you work, live, or travel in California. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your organization, and your community.



Why is a “Drop, Cover, and Hold On” drill important? As with anything, to act quickly you must practice often. You may only have seconds to protect

yourself in an earthquake before strong shaking knocks you down, or something falls on you.

More than 7.9 million Southern Californians participated in the 2010 ShakeOut statewide. The Great California ShakeOut will be held on the third Thursday of October each year.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at ShakeOut.org

HOW TO PARTICIPATE

Here are a few suggestions for how all Preparedness Organizations can do to participate in the ShakeOut. More instructions and resources can be found at www.ShakeOut.org/preparedness.

Plan Your Drill:

- Register at www.ShakeOut.org/register to be counted in the ShakeOut Drill, get email updates, and more.
- Download a Drill Broadcast recording from www.ShakeOut.org/drill/broadcast.
- Have a “Drop, Cover, and Hold On” drill at 10:20 a.m. on October 20, or hold a more extensive exercise.
- Partner with and assist other organizations in their drills.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Secure building contents with seismic restraints.
- Encourage employees to prepare at home.
- Be sure you have fresh, accessible supplies in place to support your own personnel.
- Recommend CERT training for all personnel.

Share the ShakeOut:

- Outreach to everyone in the community and encourage them to register, prepare and drill.
- Emphasize the importance of personal preparedness.
- Add a link to ShakeOut.org from your web site.
- Find posters, flyers, and other promotional materials at www.ShakeOut.org/resources.
- Share your experience at www.shakeout.org/share.



As a registered ShakeOut participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever!
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

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