



The Great California ShakeOut

Annual Statewide Earthquake Drill

Service Organizations Get Ready to ShakeOut!

At 10:20 a.m. on October 20, 2011, millions of Californians will “Drop, Cover, and Hold On” in The Great California ShakeOut, the largest earthquake drill ever! All Service Organizations are encouraged to participate in the drill (or plan a more extensive exercise).

Major earthquakes may happen anywhere you work, live, or travel in California. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your organization, and your community.



Why is a “Drop, Cover, and Hold On” drill important? As with anything to act quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.

More than 7.9 million Southern Californians participated in the 2010 ShakeOut statewide. The Great California ShakeOut will be held on the third Thursday of October each year.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at ShakeOut.org

HOW TO PARTICIPATE

Here are a few suggestions for how all Service Organizations can participate in the ShakeOut. Learn more at www.ShakeOut.org/service.

Plan Your Drill:

- Register at www.ShakeOut.org/register to be counted in the ShakeOut Drill, get email updates, and more.
- Download a Drill Broadcast recording from www.ShakeOut.org/drill/broadcast.
- Have a “Drop, Cover, and Hold On” drill at 10:20 a.m. on October 20.
- Consider how you might assist a local school or other group during the drill.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Emphasize how important it is for members to secure items at home with seismic restraints.
- Encourage neighborhood earthquake planning.
- Remind members to make sure they have fresh, accessible supplies to support themselves, so that they can reach out and serve others after a quake.
- Recommend CERT training for all members.

Share the ShakeOut:

- Outreach to everyone in the community and encourage them to register, prepare and drill.
- Emphasize the importance of personal preparedness.
- Add a link to ShakeOut.org from your web site.
- Find posters, flyers, and other materials for promoting the ShakeOut are at www.ShakeOut.org/resources.
- Share your experience at www.shakeout.org/share.



As a registered ShakeOut participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever!
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

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