

2012 Great ShakeOut Earthquake Drill Evaluation

1. ABOUT THIS SURVEY

Your participation in this survey may help you evaluate your own ShakeOut activities and will help us improve the overall ShakeOut drill.

Your participation is voluntary and completely confidential; your answers will not be linked to your name or email address in any published documents. The IP address for the computer you use will be collected with your answers, but this information will be deleted later to protect your privacy. **You must be at least 18 years old to participate.**

The questionnaire will take about 10 to 15 minutes to complete.

This survey will close on December 31st. Please complete the questions before that date. You may quit at any time by clicking "Exit this Survey." You can stop and return later on the same computer to change or complete your entries, up until December 31st.

This survey is being conducted by the [California State University at Fullerton](#), [RiskRED](#), the [Southern California Earthquake Center \(SCEC\)](#), and [Western Washington University](#). Findings from this survey will be posted on the ShakeOut website at www.shakeout.org/evaluation.

If you have any questions or comments about this survey, please send a note to info@shakeout.org.

Thank You!

***1. Would you like to proceed with the survey?**

- ☐ YES, I WOULD LIKE TO PROCEED TO THE SURVEY
- ☐ NO, I DO NOT WANT TO COMPLETE THE SURVEY

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8. SCHOOLS: LOCATION

If you are NOT responding on behalf of a **K-12 SCHOOL OR GROUP OF SCHOOLS** organization, please use the "Previous" button at the bottom of the page (not your browser's "Back" button) to return to the last question.

*** 15. State, province, country or territory where you or your educational facility is located:**

If your state, territory or country is not listed, please select "all other locations" from the drop down menu and specify here:

9. SCHOOLS: LOCATION

16. County, regional district, village, municipality, parish or borough in which the school or group of schools for which your are responding is located. If more than one, write "multiple." If not applicable, write "NA."

*** 17. School district or office of education with which your school or group of schools are affiliated:
(Enter "NA" if not applicable.)**

10. SCHOOLS: DESCRIPTION

*** 18. I am responding on behalf of:**

- ☐ An individual public school
- ☐ An individual charter school
- ☐ An individual private school
- ☐ An individual home school
- ☐ A public school district
- ☐ An office of education
- ☐ A group of charter schools
- ☐ A group of private schools

*** 19. The name of our school or group of schools is:**

*** 20. Approximate numbers in our school:
(Enter 0 if your school has no one in a particular category)**

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Schools (Enter 1 if you are responding for an individual school)

Preschool students

Elementary school students
(including kindergarten)

Middle school / Junior High students

High school students

Adult education students

Teachers

Classroom aides and volunteers (on an average day)

Administrators

All other staff

21. In case we have any questions about your responses to this survey, can you please let us know how we can contact you?

Name, telephone and email address will NOT be released or used for any other purpose, and is requested on a voluntary basis.

Position/Role

Name

Telephone number

Email address

Thank you. Next, we would like to ask you the main survey questions.

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The following questions are about the participation of the group you are responding for in this and previous ShakeOut drills.

***27. The organization that I am responding for participated in THIS AND PREVIOUS ShakeOut drills in the following ways (check all that apply):**

	Drop, Cover, Hold On	Building Evacuation	Emergency Response Simulation Exercise	Other ShakeOut Related Activities	DID NOT PARTICIPATE	DON'T KNOW
2012 ShakeOut (This year)	☐	☐	☐	☐	☐	☐
2011 ShakeOut	☐	☐	☐	☐	☐	☐
2010 ShakeOut	☐	☐	☐	☐	☐	☐
2009 ShakeOut	☐	☐	☐	☐	☐	☐
2008 ShakeOut (So. California ONLY)	☐	☐	☐	☐	☐	☐

***28. In our organization or school(s) the following number of people were involved in this year's drill (approximate OK):**

Staff (including faculty, if applicable)

Students (if applicable)

Others (Customers/Clients/Patients/Visitors/Volunteers)

***29. We used the following ShakeOut resources for our drill (Check all that apply):**

- ☐ Drill broadcast or sound effects
- ☐ Documents from the ShakeOut website (manuals, checklists, sample letters, etc)
- ☐ ShakeOut Posters or Flyers
- ☐ OTHER resources downloaded from ShakeOut website
- ☐ NONE - WE DID NOT USE ANY SHAKEOUT RESOURCES

30. The following organizations were involved in our ShakeOut drill or drill planning in some way: (Check all that apply.)

- ☐ Police Dept
- ☐ Fire Dept
- ☐ Red Cross
- ☐ Public Health
- ☐ CERT Teams
- ☐ Parent Teacher / Student Association (PTA/PTSA)
- ☐ City Emergency Operations Center
- ☐ Regional Emergency Operations Center
- ☐ School District Emergency Operations Center
- ☐ NO OTHER ORGANIZATIONS WERE INVOLVED

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☐ OTHER (Please specify)

***31. Our ShakeOut participation (up to and including this year) has led to improvements in the following areas (check all that apply):**

- | | |
|---|---|
| ☐ Our Organization's Disaster Plan, policies or procedures | ☐ Devoting more funds to emergency planning |
| ☐ Reducing our physical exposure to risks | ☐ Educating staff for disaster prevention |
| ☐ Developing our preparedness to respond | ☐ Involving staff more in disaster planning |
| ☐ Seeking needed training | ☐ Encouraging disaster planning at home |
| ☐ Devoting more time to emergency planning | ☐ NONE - THE SHAKEOUT DID NOT LEAD TO IMPROVEMENTS |

☐ Other (Please specify)

***32. We experienced the following problems with our drill: (Check all that apply)**

- | | |
|--|--|
| ☐ Participants unclear about what to do when "Drop" or "Cover" or "Hold On" is not possible | ☐ Participant resistance or non-participation |
| ☐ Participants unclear about building evacuation procedures (if applicable) | ☐ Absenteeism at the time of the drill |
| ☐ Limited or rescheduled drill due to weather | ☐ WE DID NOT EXPERIENCE PROBLEMS |
| ☐ Distractions | |
| ☐ Other (Please specify) | |

***33. We did (or will) evaluate this drill as follows: (Check all that apply)**

- | | |
|--|-------------------------------------|
| ☐ Informal discussion | ☐ Not at all |
| ☐ Formal written report | |

***34. My organization plans to participate in next year's ShakeOut:**

☐ Yes ☐ No ☐ Maybe (don't know yet)

Thank you. We would like to ask you three questions on your organization's preparedness.

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13. INSTITUTIONS: PREPAREDNESS

You are almost done! This page has a few more questions about preparedness measures in your organization, which will help us to track our collective improvements over time.

***35. Including the ShakeOut, our organization participates in the following types of drills:**

	Never or almost never	1 X Every couple of years	1 X Year	2-3 X Year	4X Year or more
Fire drill	☐	☐	☐	☐	☐
Drop, Cover, and Hold On drill	☐	☐	☐	☐	☐
Emergency response simulation drill	☐	☐	☐	☐	☐
Lock-down or shelter-in-place drill	☐	☐	☐	☐	☐
Tornado or severe weather drill	☐	☐	☐	☐	☐

Optional: please describe (these or any others)

***36. Our organization has: (check all that apply)**

- ☐ An Emergency or Disaster Preparedness Plan
- ☐ An Emergency or Disaster Preparedness Committee
- ☐ A full-time Emergency or Disaster Preparedness Coordinator
- ☐ A part-time Emergency or Disaster Preparedness Coordinator
- ☐ NONE OF THE ABOVE

If you have NO emergency management coordinator please enter **0**, if part-time, please enter the **approximate percentage** of time devoted to these responsibilities:

***37. Which things has your organization done to prepare for earthquakes?
Did you do them because of ShakeOut?**

	DONE (Because of ShakeOut)	DONE (But NOT because of ShakeOut)	NOT DONE	NOT APPLICABLE
Encourage staff to prepare for disasters at home	☐	☐	☐	☐
Provide staff training in earthquake preparedness	☐	☐	☐	☐
Have plans for an alternate work site/ schedule /method for	☐	☐	☐	☐

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continuity of operations
and services

Secure tall or heavy
furnishing and
equipment



Hazardous materials,
cleaning or laboratory
chemicals are limited,
isolated, eliminated or
secured



Buildings meet all
current standards for
earthquake safety



Comments:

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17. SATISFACTION

We would like to know how we can improve the ShakeOut in the future.

***53. Please rate how much you agree or disagree with the following statements.**

	Strongly DISAGREE	Somewhat DISAGREE	Neither AGREE Nor DISAGREE	Somewhat AGREE	Strongly AGREE	NOT APPLICABLE
The ShakeOut website was easy to navigate.	☐	☐	☐	☐	☐	☐
It was easy to register on the ShakeOut website.	☐	☐	☐	☐	☐	☐
I learned how to Drop, Cover, and Hold On because of the ShakeOut.	☐	☐	☐	☐	☐	☐
The ShakeOut helped me learn more about how to get ready for earthquakes.	☐	☐	☐	☐	☐	☐
My organization (or household) did more to prepare for earthquakes in the last year because of the ShakeOut.	☐	☐	☐	☐	☐	☐
I knew what to do to participate in the ShakeOut drill.	☐	☐	☐	☐	☐	☐
Instructions for participating in the ShakeOut evaluation survey were clear.	☐	☐	☐	☐	☐	☐
I would recommend the ShakeOut earthquake drill to my family and friends.	☐	☐	☐	☐	☐	☐
The email messages I received about the ShakeOut were helpful.	☐	☐	☐	☐	☐	☐
I am comfortable using computers.	☐	☐	☐	☐	☐	☐
I am comfortable using the Internet.	☐	☐	☐	☐	☐	☐

54. What motivated you (or your organization) to participate in this year's ShakeOut drill?

55. What did you like best about this year's ShakeOut drill?

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56. What did you like least about this year's ShakeOut drill?

57. What would make the ShakeOut better in the future?

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18. DEMOGRAPHICS

You have completed the main survey questions. THANK YOU!

If you are willing, please describe yourself.

***58. I am:**

- ☐ Male ☐ Female ☐ PREFER
NOT TO SAY

**59. How old were you on
your last birthday?**

**(If you prefer not to say,
SKIP)**

Years

***60. What racial/ethnic group best
describes you?**

- | | |
|---|---|
| ☐ White | ☐ Native Hawaiian or other Pacific Islander |
| ☐ Hispanic/Latino | ☐ American Indian or Alaskan Native |
| ☐ Black or African American | ☐ Mixed |
| ☐ Asian | ☐ PREFER NOT TO SAY |
| ☐ Other (please specify) | |

19. THANK YOU

Thank you very much for your time!

If you would like a blank copy of this questionnaire, go to www.shakeout.org/evaluation.

We hope that this evaluation will help you to improve your preparedness at home, school and work. By sharing your experiences you have contributed to helping all of us to improve the outcomes of the ShakeOut! Results will be made available through the ShakeOut Web site in 2013.