

MEDIA ADVISORY

Oct. 12, 2009

ShakeOut Statewide Contacts:

Lance Webster, Earthquake Country Alliance; 213-740-1560; cell 213-321-2104

Margaret Vinci, Caltech, 626-395-3298; cell (626) 840-3005

Susan Garcia, U.S. Geological Survey; 650-329-4668; cell (650) 346-0998

Christopher Nance, California Earthquake Authority; 915-325-3800; cell 916-799-5558

ShakeOut media center -- <http://www.shakeout.org/media/>

Nearly 7 million people to participate in the Great California ShakeOut earthquake drill Thursday, October 15, 10:15 a.m.

Californians will “drop, cover and hold on” for the largest earthquake drill in U.S. history

WHAT: “Great California ShakeOut” earthquake drill; participants are urged to [drop, cover and hold on](#), the recommended procedure to protect oneself from falling objects in an earthquake. This is the first statewide drill. More than 5 million people participated in last year’s Southern California ShakeOut, and more than 6.4 million have signed up so far this year for the statewide event. Major events include drills at the California Science Center in Los Angeles and the Discovery Science Center in Santa Ana. (See detailed list of events below.)

WHEN: Thursday, October 15, at 10:15 a.m. (10:15 on 10/15)

WHERE: Throughout California. A list of confirmed events available for media coverage is listed below, although thousands of schools, businesses, nonprofit organizations, government agencies, homeowners’ groups, residents of tribal communities, faith-based organizations and many individuals will take part.

WHO: This event is sponsored by the Earthquake Country Alliance (www.earthquakecountry.org), which is made up of the California Emergency Management Agency; the Southern California Earthquake Center; the United States Geological Survey; the California Earthquake Authority; the American Red Cross, the Federal Emergency Management Agency; the California Department of Education, State Farm and many others.

WHY: The purpose of the ShakeOut is to practice how to protect ourselves during earthquakes and to get prepared at work, school and home. Prepare for earthquakes in advance of the drill; practice how to protect against earthquake injury by doing the drill; and recover quickly by safeguarding property and finances in advance.

Below is a [sampling of main events throughout the state, listed by county](#), on Oct. 15. For further information on these and other events, resources, PSAs and updates go to the ShakeOut media center at <http://www.shakeout.org/media/> for a full schedule.

San Diego

Balboa Park Safety & Security Cooperative, 10:15 a.m. park-wide evacuation drill, multiple locations, 24 institutions participating, 1549 El Prado; Casey Smith, 619/235-1120; Dave Dalton, 805/732-6147

Orange County

Discovery Science Center, Santa Ana, 10:15 a.m. drop, cover, hold-on drill and earthquake activities, 2500 N. Main Street; Leslie Perovich, 714/913-5012;

Golden West College, Huntington Beach, 10:15 a.m. drill, all-campus evacuation of students, emergency team exercise, 15744 Goldenwest St.; Margie Bunten, 714/895-8315

Los Angeles

California Science Center, 10:15 a.m., 700 Exposition Park Drive, Los Angeles; drill, school children, State Superintendent Jack O'Connell; Dr. Lucy Jones, USGS; LA County Supervisor Mark Ridley-Thomas; Contact: Paula Wagner 213/744-2144, Ken Kondo, 213/792-5128

Para Los Niños Elementary School, 10:15 a.m., 1617 East 7th Street (east of Alameda Street), Los Angeles; Elena Stern, 213/250-4800, ext. 517, cell 310/738-1376

LA County Fire Department, 1320 Eastern Ave., Los Angeles, 10 a.m., interviews at facility; drop, cover, hold-on drill at 10:15, evacuation of facility (headquarters), transfer of command; Public Affairs, 323/881-2411

LA County Fire Department, Del Valle Regional Training Facility; 1 p.m. until 8 p.m.; Search and Rescue drill; 28101 Chiquito Canyon Rd., Castaic; Public Affairs, 323/881-2411

USC Health Science Campus, 10:15 a.m., preparations begin at 9 a.m., mass casualty incident drill, Leslie Ridgeway, 323/442-2823

San Bernardino

San Bernardino County Museum, 10:15 a.m., drill, preparedness fair, educational activities and science presentation, 2024 Orange Tree Lane, Redlands; Jennifer Reynolds, 909/307-2669 ext. 278

Riverside

UC Riverside, multiple events, fair all day, 900 University Ave., Riverside; Paul Walker, 951/827-2609

DesertArc, Palm Desert, 10:15 a.m.; drop, cover and hold on; 350 staff and vocational training and Adult Day Center clients will participate; management staff will test emergency operations center plan until 2 p.m.; Cheryl Curley, 73-255 Country Club Drive; Cheryl Curley, 760/346-1611 x405

Monterey

U.S. Army Garrison Fort Hunter Liggett, 10:15 a.m. drill and exercise, Building 238, California Avenue; Helen Elrod, 831/386-2782

Santa Cruz

Cypress Charter High, 10:15 a.m., Drop, Cover and Hold On, 2039 Merrill St.; Contact: Les Forster, principal; 831/477-0302

Santa Clara

Tech Center Museum, San Jose, events all week; 10:15 a.m. drill, 201 S. Market Street, California Emergency Management Agency Acting Secretary Matthew Bettenhausen to speak; museum contact Roqua Montez, 408/795-6225

San Francisco

California Seismic Safety Commission meeting; drill, discussion beginning at 9:30 a.m. followed by 11 a.m. meeting, Hotel Whitcomb, 1231 Market Street; Karen Cogan 916/263-5506

Sacramento

Regency Park Elementary School, Natomas, 10:15 a.m., 5901 Bridgecross Drive, 900 children will drop, cover and hold on; Trinetta Marquis, 916/566-1789