

MySafe:LA, LAFD and the Earthquake Country Alliance to hold Great ShakeOut Drill at LA Elementary School on October 17, 2013

(October 17 - Los Angeles) -- MySafe:LA and the Los Angeles Fire Department -- along with our Earthquake Country Alliance partners -- will showcase The Great California ShakeOut with an earthquake safety and preparedness presentation and full-scale drill at an elementary school in Echo Park. The drill will feature an LAFD response to a mock earthquake that will "injure" and "trap" students. Firefighters will also have to suppress a simulated fire that breaks-out in one of the school's classrooms, while conducting their search-and-rescue operation. "Fire Following Earthquake" is the sub-theme of this year's Great ShakeOut, which originated here in southern California, with more than 9.4 million registered participants in the state. More than 23 million people are participating in Great ShakeOut drills worldwide this year.

The drill will be very visual, with real-life scenarios and surprises for the first responders. This Great ShakeOut event is an excellent opportunity for firefighters to work with children in a realistic setting, and for the kids to see their local firefighters in action.

WHAT: Great ShakeOut Drill and early morning media previews.

WHERE: Rosemont Avenue Elementary School
421 North Rosemont Avenue (corner of Temple and Rosemont)
Los Angeles, CA. 90026

WHEN: Thursday, October 17, 2013

Site will open at 4:00 A.M. for media registration for live-shots or taped reports in the "Big Shaker" earthquake-simulator, as well as for interviews with Subject-Matter Experts on Earthquake Preparedness.

Earthquake Safety Assembly in the school auditorium at **9:00 A.M.** "Drop, Cover and Hold-On" drill takes place at **10:17 A.M.** with media cameras staged at strategic areas on campus to record the rescue.

WHO: Los Angeles Mayor Eric Garcetti, Los Angeles City Councilmember Mitch O'Farrell, Seismologist Dr. Lucy Jones (scheduled), "The Big Shaker" earthquake Simulator (available to media at 4:00 A.M.) and various seismic subject-matter-experts from organizations such as the Southern California Earthquake Center, the California Office of Emergency Services, the American Red Cross, CalTech, the California Earthquake Authority, the City of Los Angeles Emergency Management Department, MySafe:LA, and the Los Angeles Fire Department.



MySafe:LA



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