

County of San Luis Obispo

COUNTY GOVERNMENT CENTER, RM. D430 • SAN LUIS OBISPO, CALIFORNIA 93408 • (805) 781-5011



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NEWS RELEASE AND MEDIA OPPORTUNITY FROM THE COUNTY OFFICE OF EMERGENCY SERVICES

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The Great California Shakeout™

EARTHQUAKE DRILL

THURSDAY, OCTOBER 18th at 10:18 A.M.

SAN LUIS OBISPO, CA, October 17, 2012 – On **October 18th at 10:18 a.m.**, schools, businesses, non-profits, governments, neighborhoods, organizations, and households all across California, including San Luis Obispo County, will “*Drop, Cover and Hold On*” in the 5th annual Great California ShakeOut™, the world’s largest earthquake drill. The purpose of the ShakeOut is to encourage people and organizations to be prepared to survive and recover when the next big earthquake happens. More than 9 million people are expected to participate in the 2012 Great California ShakeOut™! Participation is free and takes only a few minutes. Damaging earthquakes have occurred locally and could again at any time.

For news media outlets, an opportunity to cover an actual business performing the ShakeOut drill is a local non-profit, Achievement House at 553 Higuera Street, Downtown San Luis Obispo, (805) 543-0412. Other local non-profit organizations in San Luis Obispo County serving seniors and those with disabilities and other access or functional needs will conduct press-available ShakeOut drills and practice “*Drop, Cover, and Hold On*” at the following locations:

Atascadero Christian Home – 8455 Santa Rosa Road, Atascadero

PathPoint – 2060 Parker Street, Downtown San Luis Obispo

PathPoint, 775 Grand Avenue, Suite C, Grover Beach

Any individual or organization can register online to be a formal part of the ShakeOut event. The ShakeOut event will involve millions of people who have registered at <http://www.shakeout.org> participating in the

“Drop, Cover, and Hold On” drill. The ShakeOut Web site also provides detailed earthquake preparedness information and resources for those who would like to learn more about this important event. Other sources of information on how to prepare for an earthquake can be found in the AT&T telephone book’s “First Aid and Survival Guide” white pages section and online at Web sites such as the San Luis Obispo County chapter of the American Red Cross at <http://slo-redcross.org>.

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