



**American
Red Cross**

Bay Area Chapter

85 Second Street, 8th Floor
San Francisco, CA 94105
Phone: (415) 427-8108
Fax: (415) 427-8104
brooksh@usa.redcross.org
www.redcrossbayarea.org

Harold W. Brooks

Chief Executive Officer

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Subject: The Great California ShakeOut 2009

Earthquakes. Pandemics. Tsunamis. Floods. Fires. Residents of California are in the unfortunate position of having to worry about all of these potential disasters. Many choose to throw up their hands in early defeat, but there are other choices. While we cannot control whether a catastrophe occurs here, we can choose to prepare in advance for such an event.

The Great California Shakeout is a wonderful opportunity to step up and be a partner in preparedness. The American Red Cross wants to encourage you to sign up today to take part in this unique lifesaving drill on October 15 at 10:15 a.m. Also, this is the perfect time to review your emergency plans and replenish your disaster kits.

By working in partnership with schools, neighborhood groups, nonprofits, government agencies, places of worship and the workplace, everyone can have a part in making the community safer. Join us today by registering at www.shakeout.org to participate in the Great California ShakeOut.

Sincerely,

Harold Brooks
CEO
American Red Cross Bay Area Chapter