



FOR IMMEDIATE RELEASE

September 18, 2014

Contact: Kristin Hogan, External Affairs Specialist
415-558-3819, Kristin.hogan@sfgov.org

*****MEDIA ADVISORY*****

Loma Prieta 25th Anniversary Events

- What:** Series of Events Commemorating the 25th Anniversary of the Loma Prieta Earthquake
- Events:** **Loma Prieta 25th Anniversary Ceremony & LP25 Interactive**
Friday, October 17
The Exploratorium, Pier 15, San Francisco, CA
The San Francisco Bay Area remembers the Loma Prieta Earthquake through the eyes of officials, first responders, and the community. LP25 Interactive features hands on demonstrations about earthquakes and emergency preparedness. Admission is free to the public from 4:00 p.m. to 7:00 p.m.
- Earthquake: Evidence of a Restless Planet! Movie Premier at Nightlife***
7:30 p.m. – Thursday, October 16
California Academy of Sciences, 55 Music Concourse Dr, San Francisco, CA
Join filmmaker Ryan Wyatt and Earthquake Experts for the movie re-premier of Earthquake: Evidence of a Restless Planet!
- The Great California ShakeOut**
10:00 a.m. – 11:00 a.m., Thursday, October 16
Marina Middle School, 3500 Fillmore Street, San Francisco, CA
Participate in the California-wide drop, cover, and hold drill and talk to people who were at the school 25 years ago. Marina Middle School was both command post and shelter in the aftermath of Loma Prieta.
- Series Partners** The City and County of San Francisco, American Red Cross, PG&E, Salvation Army, California Earthquake Authority, The Exploratorium, and the California Academy of Sciences
- Background:** October 17th marks the 25th anniversary of the Loma Prieta earthquake. The Loma Prieta Earthquake 25th Anniversary (LP25) celebration is a partnership among government, non-profit, and private sector organizations whose missions are to respond to and recover from emergencies. The goal of LP25 is to create a series of events to commemorate the 25th anniversary of the Loma Prieta earthquake and to develop interactive opportunities to help Bay Area residents prepare for an emergency. For more information visit www.lp25.org

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