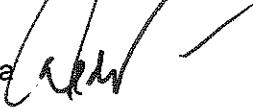


ANTONIO R. VILLARAIGOSA  
MAYOR

**MEMORANDUM**

**To:** All City Departments  
**From:** Mayor Antonio R. Villaraigosa   
**Subject:** The 2012 Great California ShakeOut "Duck, Cover, and Hold On" Drill  
**Date:** October 1, 2012

The City of Los Angeles is a proud supporter of the 2012 "Great California ShakeOut," which continues to be the largest preplanned earthquake drill in the United States. The Shakeout has been organized to inspire Californians to get ready for big earthquakes, and to prevent disasters from becoming catastrophes. The 2012 ShakeOut drill is scheduled to take place on October 18, 2012, at 10:18 a.m.

The ShakeOut drill is based on a hypothetical magnitude 7.8 earthquake scenario. It provides a realistic portrayal of what could happen in a major earthquake on the southern end of the San Andreas Fault. This annual exercise originated in Los Angeles, and was created by over 300 experts led by Dr. Lucy Jones of the U.S. Geological Survey.

I encourage all City Departments and employees to participate by taking part in the "Drop, Cover, and Hold On" exercise at 10:18 a.m. on October 18, 2012. All City employees should also go to [www.ShakeOut.org/register/](http://www.ShakeOut.org/register/) and register themselves. So far almost 8 million people have registered. There are many ways to take part, and participants will receive information on how to plan their drill, connect with other participants, and encourage a dialogue with others about earthquake readiness. You can also follow the ShakeOut activities on Facebook at <https://www.facebook.com/GreatShakeOut>.

The departments coordinating the City's effort are the Emergency Management Department (EMD) and the Department of General Services through its Building Emergency Education Program (BEEP). If you have any questions, or would like more information, please call the EMD at 213-484-4800. In addition, please take a moment to visit the City's preparedness websites and social networking sites. Employees may use the following links to access EMD's updates during an emergency or significant event at:

- <http://readyla.org>
- <http://www.facebook.com/readyla>
- <http://twitter.com/readylaemd>
- <http://emergency.lacity.org>

Thank you for joining me in participating in this exercise. It is essential that all City employees are prepared for the very real threat of a major earthquake in our region. Participating in this exercise helps us to plan and prepare for such an emergency.