



Earthquake Country Alliance
We're all in this together.

MEDIA ALERT

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Union Station to be Focal Point for Southern California Coverage of 10/18 'Great CA ShakeOut'

What: As momentum builds for the world's largest earthquake drill, The Great California ShakeOut on **October 18**, media focus will center on **Union Station**, where commuters, Metro employees, volunteers and leaders will participate in emergency earthquake actions in the East Portal **at 10:18 a.m.** This is an opportunity to show your audience the simple steps they can take to prepare and help more Californians be the next survival story.

National, state, and local leaders will brief the media on what will happen as over 9.1 million Californians participate in the drill and why it is critically important for all Californians to be prepared whether they are at home, work, school or in transit.

Who:

Speakers:

- City of Los Angeles Mayor Antonio Villaraigosa
- Richard Katz, Board Member, Director on Los Angeles County Metropolitan Transportation Authority Board of Directors and Board Chairman of Metrolink
- Dr. Lucy Jones, Chief Scientist, USGS SAFR Project
- Nancy Ward, Regional Administrator, FEMA Region IX
- Mark Ghilarducci, Secretary, California Emergency Management Agency
- Paul Schulz, Chief Executive Officer, American Red Cross Los Angeles Region
- Chris Nance: Chief Communications Officer, California Earthquake Authority
- Mark Benthien, Executive Director, Earthquake Country Alliance

Additional Experts Available for Sidebar Interviews:

- American Red Cross Representatives (Spanish language spokesperson available)
- Metro Representatives (Spanish language spokesperson available)

-FEMA Representatives

When/ **Thursday, October 18, 2012**

Where: Los Angeles Union Station
800 N. Alameda Street
Los Angeles, CA 90012

4am to 9am: Individual interviews, “Big Shaker” earthquake simulator, Grainger Traveling Emergency Operation Center (West End off of Alameda Street-Media Parking in Lot B)

8am to 4pm: Preparedness Fair (East Portal)

9:15am to 10am: Press Conference in East Portal of Union Station (Media Parking in Patsouras Transit Plaza)

10am: Prep for ShakeOut Drill/Position observers and media

10:18am: ShakeOut Drill & broadcast over PA

11am: Train Evacuation Drill (North end of Gold Line Platform at Union Station)

11:20 to 6pm: Individual interviews, “Big Shaker”, Grainger Traveling Emergency Operation Center (West End off of Alameda Street-Media Parking in Lot B)

Visuals:

- Drill inside Union Station with Metro employees, volunteers and leaders reacting to a drill; commuters will also be invited to participate.
- Metro Train Evacuation Drill
- Big Shaker and Grainger Traveling Emergency Operations Center (from 4am)
- Displays of earthquake mitigation and preparedness products
- National and local leaders coming together to get ready for the inevitable earthquake

For more information, visit shakeout.org/california/news

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