



The Great Central U.S. ShakeOut *Drill Broadcast – For the Media*

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Central U.S. TV and Radio Stations: Please transmit the “Drill Broadcast” for the Great Central U.S. ShakeOut on April 28, 2011 at 10:15 a.m. (April 19, 2011 at 10:15 a.m. for Indiana)

(NOTE: If you will broadcast the audio (radio stations) or video (TV stations) recording, confirm via email to shakeout@cusec.org and you will be listed at <http://www.shakeout.org/centralus/drill/broadcasters.html> so that participants will know where to tune at the time of the drill.)

The devastation brought by earthquakes throughout the world in the past two years has captured the attention of all central U.S. residents, where earthquakes can happen. Scientists tell us that a damaging earthquake may strike the central U.S. at anytime. You can help prepare central U.S. for that eventuality by broadcasting a 60 second recording for participants to listen to as they practice “drop, cover, and hold on” during the *Great Central U.S. ShakeOut*, the largest earthquake drill in central U.S. history, on April 28, 2011 at 10:15 a.m. (April 19, 2011 at 10:15 a.m. for Indiana)

The audio (and web-quality video) files are here: <http://www.shakeout.org/centralus/drill/broadcast>

Higher-resolution video files are available here: <http://www.shakeout.org/centralus/drill/tv>

While the best option is for you to play the recordings live and on-air, you could also host the recordings on your website and direct viewers to listen or watch them there. (Please do not direct them to the files on the ShakeOut website on the day of the drill.)

Check out the ShakeOut Media Center page to find out what events will be happening in your community: www.shakeout.org/centralus/media/. **ALSO, please sign up your media outlet as a ShakeOut participant at www.shakeout.org/centralus. *Your employees need to learn and practice how to be safe during earthquakes too!***

The Great Central U.S. ShakeOut is organized by:

Central United States Earthquake Consortium	Center for Earthquake Research and Information
Federal Emergency Management Agency	American Red Cross
United States Geological Survey	Alabama Emergency Management Agency
Arkansas Department of Emergency Management	Georgia Emergency Management Agency
Illinois Emergency Management Agency	Indiana Department of Homeland Security
Kentucky Division of Emergency Management	Mississippi Emergency Management Agency
State of Missouri Emergency Management Agency	Oklahoma Department of Emergency Management
South Carolina Emergency Management Division	Tennessee Emergency Management Agency

Many other organizations, government agencies, community groups, and others are also promoting the ShakeOut to their members and constituents.

The Great Central U.S. ShakeOut is a multi-state partnership to increase earthquake awareness and preparedness at all levels in the central U.S. For more information, please visit www.shakeout.org/centralus