



## The Great Central U.S. ShakeOut Spotlight: *Community Financial Services Bank*

According to the [Institute for Business and Home Safety](#), one out of four businesses close permanently after a major disaster. As the central United States is earthquake country, it is important for businesses to know what to do before, during, and after an earthquake. The Great Central U.S. ShakeOut provides an opportunity for businesses to practice these important steps. By practicing now, businesses can learn how to better prepare themselves for earthquakes and other disasters, increasing the potential to be open for business after such events.

Below is a ShakeOut Spotlight on Community Financial Services Bank in Kentucky. During the ShakeOut, CFSB will practice their basic business continuity programs, engaging both employees and customers. According to Russ Claborn, CFSB Security Officer, the bank will perform the following actions during the ShakeOut:



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*“Community Financial Services Bank will be participating in the ShakeOut on April 28th. At the time of the ShakeOut our team members will receive a call informing them to Drop, Cover, and Hold On!!!!*

*After one minute they will assemble at their location and be given a scenario. The bank will close for about 30 minutes and ask customers to participate with CFSB team members. The scenario will be carried out with such things as persons stuck in the elevator, damaged or blocked locations, trapped persons, chemical spills, shelter in place and other crisis. Certain locations will have collapsed bridges, restricted areas, power loss, flooding and the team members will resolve what they can to ensure the safety of themselves, their families and our customers and mitigate damage. Emergency generators will be started and a written response will be sent to the coordinators that afternoon, information collated and then a debriefing held for team members.*

*We at CFSB take our team members, their families, our customers and communities safety seriously. We will be working with Disaster and Emergency Services, police, fire and emergency responders and urge other businesses to do the same.”*

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We would like to thank CFSB for their participation in the ShakeOut and commitment to preparing themselves and their community for disasters. For more information about CFSB, visit their website at <http://www.cfsbky.com>.

If you would like to be featured in a ShakeOut Spotlight, email [shakeout@cusec.org](mailto:shakeout@cusec.org).

*The Great Central U.S. ShakeOut is a multi-state partnership to increase earthquake awareness and preparedness at all levels in the central U.S. For more information, please visit [www.shakeout.org/centralus](http://www.shakeout.org/centralus)*