

2011 Central US ShakeOut Survey

1. ABOUT THIS SURVEY

This survey is intended to serve both as a guide to evaluate your own ShakeOut activities, and to help us assess and improve upon the overall ShakeOut drill.

The survey is voluntary and completely confidential; your answers will not be linked to your name or email address in any published documents. The IP address for the computer you use will be collected with your answers, but this information will be deleted later to protect your privacy.

This survey will be closed on June 30th. Please complete it before that date. You may quit the survey at any time by clicking "Exit this Survey." You can stop and return later on the same computer to change or complete your entries, up until June 30th.

The survey should take about 10 minutes for individuals, and 15-20 minutes if answering the school or other organization questions. You must be at least 18 years old to participate.

This survey is being conducted by the [California State University at Fullerton](#), [RiskRED](#), the [Southern California Earthquake Center \(SCEC\)](#), and [Western Washington University](#). Findings from this survey will be posted on the ShakeOut website at www.shakeout.org/centralus/evaluation.

If you have any questions or comments about this survey, please send a note to info@shakeout.org.

Thank you!

*** 1. Participation in the survey is voluntary. No identifying information about you or any school or organization you may represent will be included in any published reports.**

Yes, I would like to proceed to the survey

Your answer to the next question will determine which part of the survey we will ask you about.

*** 2. Please indicate on whose behalf you are completing this survey.**

A K-12 School District, a county Office of Education, or a group of private schools

A school (K-12)

A homeschool

A college or university

An organization (business, government agency, community group, religious group, etc.)

Myself (and my household)

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21. INDIVIDUAL - LOCATION

* 115. Select the state that you live in, from this drop-down menu.

Other (please specify)

116. Do you consider the area you live in to be:

Urban

Suburban

Rural

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22. INDIVIDUALS - BEFORE DRILL

These questions are about things that you, as an individual or household, may have done before the most recent ShakeOut drill.

*** 117. From what sources do you usually receive information about earthquake safety and preparedness? (Check ALL that apply.)**

- | | |
|------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Friends or relatives | <input type="checkbox"/> United States Geological Survey (USGS) |
| <input type="checkbox"/> News anchors, hosts, or reporters | <input type="checkbox"/> Federal Emergency Management Agency (FEMA) or Dept. of Homeland Security (DHS) |
| <input type="checkbox"/> Entertainers | <input type="checkbox"/> Insurance companies |
| <input type="checkbox"/> Scientists | <input type="checkbox"/> Central US Earthquake Consortium |
| <input type="checkbox"/> Schools | <input type="checkbox"/> ShakeOut Website |
| <input type="checkbox"/> Employers | <input type="checkbox"/> Other local earthquake education alliance |
| <input type="checkbox"/> American Red Cross | <input type="checkbox"/> Viral emails |
| <input type="checkbox"/> City or state government agencies | <input type="checkbox"/> Have not gotten any information about earthquake safety and preparedness |

Other (please specify)

*** 118. In what ways do you prefer to receive information about earthquake safety and preparedness? (Check ALL that apply.)**

- | | |
|---------------------------------------------|---------------------------------------------------------------------------|
| <input type="checkbox"/> Face-to-face | <input type="checkbox"/> Poster/Billboard |
| <input type="checkbox"/> Television | <input type="checkbox"/> Internet (website, chatroom, blog, social media) |
| <input type="checkbox"/> Radio | <input type="checkbox"/> Email |
| <input type="checkbox"/> Newspaper/Magazine | <input type="checkbox"/> Cell-phone voice or text message |
| <input type="checkbox"/> Brochure/Flyer | |

Other (please specify)

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* **119. Including the ShakeOut, how often do you participate in the following types of drills?**

	4 X year or more	2-3 X Year	1 X Year	1 X Every couple of years	Never / Almost Never
Fire	jn	jn	jn	jn	jn
Drop, Cover, and Hold On	jn	jn	jn	jn	jn
Evacuation	jn	jn	jn	jn	jn

Other (please specify)

* **120. Altogether, in the year leading up to (before) the most recent ShakeOut, how much information did you receive about:**

	A LOT	SOME	A LITTLE	NONE
The ShakeOut?	jn	jn	jn	jn
How to prepare <u>before</u> an earthquake?	jn	jn	jn	jn
How to stay safe <u>during</u> an earthquake?	jn	jn	jn	jn
How to respond and recover <u>after</u> an earthquake?	jn	jn	jn	jn

* **121. What did you as an individual do to get ready for the most recent ShakeOut drill: (Check ALL that apply.)**

- Reviewed drill manuals from the ShakeOut website
- Participated in a workplace or school meeting about preparing for earthquakes
- Distributed information to other people
- Played the Beat the Quake game on the ShakeOut website
- Developed new earthquake response plans
- Joined a Facebook ShakeOut group
- Helped others prepare for their ShakeOut drill
- Followed the ShakeOut Twitter feed
- Encouraged others to participate
- Did not do anything to prepare for the ShakeOut drill

Other (please specify)

* **122. In the year leading up to the most recent ShakeOut drill, how many people did you encourage to:**

- Learn more about earthquake safety and preparedness?
- Participate in the ShakeOut?
- Visit the ShakeOut website (www.ShakeOut.org/centralus)?

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23. INDIVIDUALS - DURING DRILL

These next questions are about things you as an individual or your household may have done during the most recent ShakeOut drill.

* **123. During the most recent ShakeOut drill, did you or your household:**

	YES	NO
Drop, Cover, and Hold On	<input type="checkbox"/>	<input type="checkbox"/>
Listen to the ShakeOut drill broadcast recordings	<input type="checkbox"/>	<input type="checkbox"/>
Practice other aspects of your disaster plan	<input type="checkbox"/>	<input type="checkbox"/>
Other (please describe)		
<input type="text"/>		

* **124. Where were you during the most recent ShakeOut drill?**

- | | |
|-------------------------------------------------|----------------------------------------------------------------------------|
| <input type="checkbox"/> Work | <input type="checkbox"/> Store, mall, theater, or other business |
| <input type="checkbox"/> Home | <input type="checkbox"/> Public building (museum, government office, etc.) |
| <input type="checkbox"/> School | <input type="checkbox"/> Outside |
| <input type="checkbox"/> Other (please specify) | |
| <input type="text"/> | |

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24. INDIVIDUALS - AFTER DRILL

These next questions are about things you as an individual may have done after the most recent ShakeOut drill.

YOU ARE ALMOST DONE!

★ **125. After the most recent ShakeOut, did you seek further information to help you learn how to:**

	YES	NO
Prepare <u>before</u> an earthquake?	jn	jn
Stay safe <u>during</u> an earthquake?	jn	jn
Respond and recover <u>after</u> an earthquake?	jn	jn

★ **126. What things have you/your household done?**

	Done because of ShakeOut	Done NOT because of ShakeOut	Started but not finished	Planning to do it	Not planning to do it
Secure heavy furniture to the wall	jn	jn	jn	jn	jn
Move heavier items to lower shelves	jn	jn	jn	jn	jn
Complete or update a family disaster plan	jn	jn	jn	jn	jn
Identify an out-of-area contact person	jn	jn	jn	jn	jn
Keep shoes and flashlights by beds	jn	jn	jn	jn	jn
Complete first aid training	jn	jn	jn	jn	jn
Keep fire extinguisher nearby	jn	jn	jn	jn	jn
Have occasional earthquake drills	jn	jn	jn	jn	jn
Copy important documents for safekeeping	jn	jn	jn	jn	jn
Have a first aid kit	jn	jn	jn	jn	jn
Store at least 3 days of food at home	jn	jn	jn	jn	jn
Store at least 3 days of water at home	jn	jn	jn	jn	jn
Have an evacuation bag ready	jn	jn	jn	jn	jn
Have portable radio and batteries	jn	jn	jn	jn	jn
Talk to an expert to evaluate building earthquake risks	jn	jn	jn	jn	jn
Strengthen or repair my home for earthquake safety	jn	jn	jn	jn	jn
Purchase earthquake insurance	jn	jn	jn	jn	jn
Identify safe spots in every room	jn	jn	jn	jn	jn
Learn what to do to stay safe <i>during</i> an earthquake	jn	jn	jn	jn	jn
Learn when and how to shut off the main gas valve	jn	jn	jn	jn	jn

Other (please specify)

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* 127. After the most recent ShakeOut drill, how many people did you encourage to:

Learn more about earthquake safety and preparedness?

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25. LESSONS LEARNED - INDIVIDUALS

We would like to hear about your experiences. Your answers to the following questions will help improve the ShakeOut in future years.

* **128. During a real disaster, how challenging do you expect the following issues to be for you/your household?**

	SERIOUS	MODERATE	MINOR/NOT AN ISSUE
Physical safety	jn	jn	jn
Communications	jn	jn	jn
Shelter	jn	jn	jn
Nutrition	jn	jn	jn
Medication/equipment for people with disabilities	jn	jn	jn
Family reunification	jn	jn	jn
Transportation	jn	jn	jn
People with special needs	jn	jn	jn
First aid	jn	jn	jn
Search and rescue	jn	jn	jn
Psychological support	jn	jn	jn

Please describe (these or any others)

129. What are the top 3 lessons you/your household has learned because of the ShakeOut?

130. What effects has the ShakeOut had on your household?

131. What are the greatest challenges you face in getting ready for earthquakes?

132. How can next year's ShakeOut be improved?

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* 133. If the Central U.S. ShakeOut is held again next year, will you plan to participate?

Yes

No

Maybe (don't know yet)

Comments:

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26. ABOUT YOU

If you are willing, please describe yourself.

134. I am:

Male

Prefer not to say

Female

135. How old were you on your last birthday?

Years

136. What racial/ethnic group best describes you?

White

Native Hawaiian or other Pacific Islander

Hispanic/Latino

American Indian or Alaskan Native

Black or African American

Mixed

Asian

Prefer not to say

Other (please specify)