



COUNTY OF SAN DIEGO

# MEDIA ADVISORY

FOR IMMEDIATE RELEASE

September 28, 2011

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## SAN DIEGANS URGED TO PRACTICE SURVIVING A BIG QUAKE

*Register to Take Part in Statewide Earthquake Drill, Get Prepared*

**WHAT:** A major earthquake is predicted to occur on the San Andreas Fault in our lifetime affecting San Diego County residents -- and another could happen on another fault before that earthquake.

State and local preparedness experts and representatives are urging San Diegans to join more than 7.6 million Californians by taking part in the Great California ShakeOut earthquake drill at 10:20 a.m. on Oct. 20. Individuals, small organizations and large corporations and agencies can register to practice the safe response during an earthquake to prepare their families and employees.

By practicing drop, cover and hold on, you are improving your chances of surviving a major earthquake. Equally important, learn about what you can do to prepare before a destructive quake occurs, and what to do in the immediate aftermath to recover. Register to drill at [www.ShakeOut.org](http://www.ShakeOut.org) and obtain additional earthquake preparedness information at [www.ReadySanDiego.org](http://www.ReadySanDiego.org).

**WHEN:** 10:30 a.m. on Thursday, Sept. 29

**WHERE:** County Administration Center, West Plaza, 1600 Pacific Highway, San Diego

**WHO:** **Chairman Bill Horn**, San Diego County Board of Supervisors  
**Herman Reddick**, Interim Director of the County Office of Emergency Services  
**Mark Benthian**, Southern California Earthquake Center, Director for Communication, Education, and Outreach  
**Thomas Rockwell**, Geologist  
**Glenn Pomeroy**, CEO of The California Earthquake Authority

**VISUALS:** The QuakeHOLD! "Big Shaker" earthquake simulator trailer will be available for media stand-ups. Earthquake preparedness products and a Disaster Kit will be on display.

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