

Great California ShakeOut Bay Area Primary Media Event – Google Offices in Mountain View

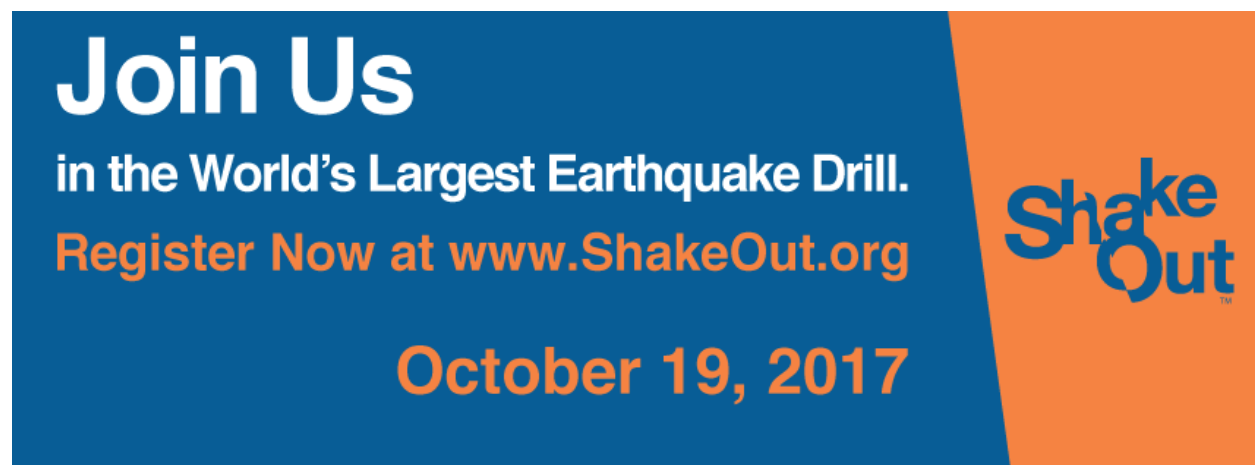
International ShakeOut Day is Thursday, 10/19

NEWS PROVIDED BY

[Earthquake Country Alliance](#)

MOUNTAIN VIEW, CA Oct. 12, 2017 /PRNewswire-CANewswire/ The Great California ShakeOut provides an opportunity for the whole community to come together and improve their earthquake safety each third Thursday of October, involving more than 9.6 million people (and counting) this year. Participants register their commitment and find earthquake safety resources at ShakeOut.org/california.

The main Bay Area media event at Google offices in Mountain View will have highly visual, engaging interview and photo opportunities with earthquake experts, exhibits, and a [Drop, Cover, and Hold On](#) drill with Google employees. You can see other media and/or public events around the state at ShakeOut.org/california/media/venues.

A promotional banner for the ShakeOut event. The left side is a dark blue trapezoid with white and orange text. The right side is an orange trapezoid with the 'Shake Out' logo in blue and white. The text on the blue background reads: 'Join Us in the World's Largest Earthquake Drill. Register Now at www.ShakeOut.org October 19, 2017'. The logo on the orange background says 'Shake Out' with 'Shake' above 'Out' and a small trademark symbol.

Join Us
in the World's Largest Earthquake Drill.
Register Now at www.ShakeOut.org
October 19, 2017

Download graphics, videos, and other messaging needs for reporting at <https://www.shakeout.org/messaging> and get ideas at <https://www.ShakeOut.org/media>.

EVENT DETAILS:

WHERE:

Google Bldg 1950
1950 Charleston Rd
Mountain View, CA 94043

Media and visitor parking instructions, event space layout: <https://goo.gl/Smq9Jv>

WHEN:

Date and Time: Thursday, October 19, 2017, 4:00 am - 2:00 pm

04:00 AM – 08:00 AM: Opportunities for live and recorded shots with experts at exhibits

08:30 AM – 09:30 AM: Press Conference with local, state, and federal officials, partners

09:30 AM – 10:30 AM: ShakeOut earthquake drill and response exercise

10:30 AM – 02:00 PM: Opportunities for live and recorded shots with experts at exhibits

Note: Ready America Big Shaker Trailer will be onsite for shots from 4:00 AM – 2:00 PM.

WHO:

Representatives from the U.S. Geological Survey, California Governor's Office of Emergency Services, FEMA, Ready America, California Earthquake Authority, Insurance Information Institute, Property Casualty Insurers Association, AAA, the City and County of San Francisco, and the Earthquake Country Alliance.

WHAT:

Drop, Cover, and Hold On drill and response exercise to hypothetical earthquake scenario with Google employees, in addition to informational exhibits and demonstrations by partners' experts, The Big Shaker (earthquake simulator), and a press conference, highlighting International ShakeOut Day (October 19).

CONTACT:

Please confirm attendance with Janet Ruiz, (707) 490-9365, janetr@iii.org, Insurance Information Institute / Earthquake Country Alliance.

LINKS:

Main ShakeOut Media Page: www.ShakeOut.org/media

Messaging, Graphics, and Videos: www.ShakeOut.org/messaging

Complete List of Media Venues: www.ShakeOut.org/california/media/venues