

Great California ShakeOut: Southern California Primary Media Event – Los Angeles City Hall

International ShakeOut Day is Thursday, 10/18!

NEWS PROVIDED BY
Earthquake Country Alliance

LOS ANGELES, CA Oct. 16, 2018 The Great California ShakeOut provides an opportunity for the whole community to come together and improve their earthquake safety each third Thursday of October. Participants register their commitment and find earthquake safety resources at ShakeOut.org/california.

The main Southern California media event at Los Angeles City Hall will have highly visual, engaging media opportunities involving earthquake experts, exhibits, demonstrations, a “#SHAKEmob” student performance, a [Drop, Cover, and Hold On](#) drill, an earthquake simulator, and a press conference led by Mayor Eric Garcetti with local, state, regional, and federal partners. You can see other media and/or public events around the state at ShakeOut.org/california/media/venues.



Download graphics, videos, and other messaging needs for reporting at ShakeOut.org/messaging and get story ideas and events listings at ShakeOut.org/media.

EVENT DETAILS:

WHERE:

Outside Los Angeles City Hall East
200 N. Main St
Los Angeles, CA 90012

Parking for media vans will be located on the east side of Main St outside LA City Hall East. All other media vehicles must park in the LA City Hall East parking structure.

WHEN:

Date and Time: Thursday, October 18, 2018, 4:00 AM - 2:00 PM

04:00 AM – 09:00 AM: Resource Fair / opportunities for live and recorded shots with earthquake experts at exhibits and inside and around Ready America’s Big Shaker earthquake simulator outside LA City Hall East (**book times in the Big Shaker with Leo Fumia 760 644 5239**)

8:45 AM – 9:00 AM Students from Holmes Elementary (LA USD) performing Rocket Rules “#SHAKEmob” Drop, Cover, and Hold On dance (outside LA City Hall East)

09:30 AM – 10:15 AM: Press Conference led by Mayor of Los Angeles Eric Garcetti with local, state, and federal officials in City Hall Rotunda

10:18 AM – 10:19 AM: ShakeOut earthquake drill (Drop, Cover, and Hold On!) with students in the City Hall Rotunda and featuring the ShakeAlert Earthquake Early Warning System

10:30 AM – 02:00 PM: Resource Fair / opportunities for live and recorded shots with earthquake experts at exhibits and inside and around Ready America’s Big Shaker earthquake simulator outside LA City Hall East

WHO:

Led by the Office of Los Angeles Mayor Eric Garcetti and supported by the Earthquake Country Alliance with many local, state, regional, and federal partners (U.S. Geological Survey, Federal Emergency Management Agency, California Governor’s Office of Emergency Services, California Earthquake Authority, Southern California Earthquake Center, various City of Los Angeles departments, Red Cross Los Angeles, Ready America, Rocket Rules, and many other private and non-profit partners).

WHAT:

A full day of earthquake preparedness and resilience with the City of Los Angeles Resource fair with exhibits and demonstrations; earthquake simulator opportunities for live and recorded shots with Ready America’s Big Shaker; LA City Hall is now equipped with the ShakeAlert Earthquake Early Warning system and will be the focus of the ShakeOut drill; and a press conference.

LINKS:

Main ShakeOut Media Page: ShakeOut.org/media

Messaging, Graphics, and Videos: ShakeOut.org/messaging

Complete List of Media Venues: ShakeOut.org/california/media/venues

CONTACT:

Lance Webster
Earthquake Country Alliance
(general RSVP)
213.321.2104
lancecoach@aol.com

Leo Fumia
Ready America
(for Big Shaker scheduling)
760.644.5239
leo@readyamerica.com