Here are a few suggestions for what businesses can do to participate in the ShakeOut. More instructions and resources can be found at ShakeOut.org/howtoparticipate.

**Plan Your Drill:**
- Register at ShakeOut.org/register to be counted as participating, get email updates, and more.
- Download a Drill Broadcast recording from ShakeOut.org/drill/broadcast.
- Have a “Drop, Cover, and Hold On” drill at 10:17 a.m. on October 17. You can also practice other aspects of your emergency plan.
- Discuss what you learned and make improvements.

**Get Prepared for Earthquakes:**
- Check your emergency supplies and equipment; make sure they are accessible and functional.
- Ask departments to inspect facilities for items that might fall and cause injury and secure them.
- Encourage employees to prepare at home.
- Provide first aid and response training for staff.

**Share the ShakeOut:**
- Encourage employees to ask their friends, families and neighbors to register.
- Ask colleagues at other businesses to participate.
- Posters, flyers, and other promotional materials at ShakeOut.org/resources.
- Share photos and stories of your drill at Shakeout.org/share.

**As a registered ShakeOut Participant you will:**
- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

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