News media organizations (radio, TV, print, online) play a crucial role in informing people about the Great Hawaii ShakeOut. Media organizations, reporters, writers, and others are encouraged to participate in several ways:

• Have your own earthquake drill on October 17, 2019 (register at ShakeOut.org/hawaii/register to be counted and get updates)
• Promote participation in the Great Hawaii ShakeOut
• Play the Drill Broadcast (ShakeOut.org/hawaii/drill/broadcast)
• Report about the Great Hawaii ShakeOut.

Here are a few suggestions for what media organizations can do to participate in the ShakeOut. More instructions and resources can be found at ShakeOut.org/hawaii/howtoparticipate.

Get Prepared for Earthquakes:
• Check your emergency supplies and equipment; make sure they are accessible and functional.
• Secure items that might fall and cause injury.
• Consider how you will protect your business assets: staff, equipment, facilities, IT systems, market share, etc.
• Provide first aid and response training for staff.

Share the ShakeOut:
• Create PSAs or news stories about the ShakeOut.
• Plan how reporters will cover the drill.
• Find posters, flyers, and other materials for promoting the ShakeOut at ShakeOut.org/hawaii/resources.
• Share photos and stories of your drill at Shakeout.org/hawaii/share.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

As a registered ShakeOut Participant you will:
• Learn what you can do to get prepared
• Be counted in the largest earthquake drill ever
• Receive ShakeOut news and other earthquake information
• Set an example that motivates others to participate

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