Here are a few suggestions for what businesses can do to participate in the ShakeOut. More instructions and resources can be found at ShakeOut.org/newmexico/howtoparticipate.

Plan Your Drill:
• Register at ShakeOut.org/newmexico/register to be counted as participating, get email updates, and more.
• Download a Drill Broadcast recording from ShakeOut.org/newmexico/drill/broadcast.
• Have a “Drop, Cover, and Hold On” drill at 10:18 a.m. on October 18. You can also practice other aspects of your emergency plan.
• Discuss what you learned and make improvements.

Get Prepared for Earthquakes:
• Check your emergency supplies and equipment; make sure they are accessible and functional.
• Ask departments to inspect facilities for items that might fall and cause injury and secure them.
• Encourage employees to prepare at home.
• Provide first aid and response training for staff.

Share the ShakeOut:
• Encourage employees to ask their friends, families and neighbors to register.
• Ask colleagues at other businesses to participate.
• Posters, flyers, and other promotional materials at ShakeOut.org/newmexico/resources.
• Share photos and stories of your drill at ShakeOut.org/newmexico/share.

As a registered ShakeOut Participant you will:
• Learn what you can do to get prepared
• Be counted in the largest earthquake drill ever
• Receive ShakeOut news and other earthquake information
• Set an example that motivates others to participate