Here are a few suggestions for what businesses can do to participate in the ShakeOut. Learn more at ShakeOut.org/northeast/howtoparticipate.

**Plan Your Drill:**
- Register at ShakeOut.org/northeast/register to be counted as participating, get email updates, and more.
- Download a Drill Broadcast recording from ShakeOut.org/northeast/drill/broadcast.
- Have a “Drop, Cover, and Hold On” drill at 10:18 a.m. on October 18. You can also practice other aspects of your emergency plan.
- Discuss what you learned and make improvements.

**Get Prepared for Earthquakes:**
- Check your emergency supplies and equipment; make sure they are accessible and functional.
- Ask departments to inspect facilities for items that might fall and cause injury and secure them.
- Encourage employees to prepare at home.
- Provide first aid and response training for staff.

**Share the ShakeOut:**
- Encourage employees to ask their friends, families and neighbors to register.
- Ask colleagues at other businesses to participate.
- Posters, flyers, and other promotional materials at ShakeOut.org/northeast/resources.
- Share photos and stories of your drill at Shakeout.org/northeast/share.

**Millions of people worldwide have participated in Great ShakeOut Earthquake Drills since 2008. The Great NorthEast ShakeOut is held on the third Thursday of October each year.**

**Everyone can participate!** Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

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**As a registered ShakeOut Participant you will:**
- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

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