



# The Great NorthEast ShakeOut

Annual Multi-State Earthquake Drill

## Individuals and Families

**At 10:19 a.m. on October 19, 2023**, thousands of people will “Drop, Cover, and Hold On” in The Great NorthEast ShakeOut, the region’s largest earthquake drill ever! All individuals and families are encouraged to participate, either on their own or as part of a larger group.

Major earthquakes may happen anywhere you live, work, or travel. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your organization, and your community.

Why is a “Drop, Cover, and Hold On” drill important? To respond quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.



Millions of people worldwide have participated in Great ShakeOut Earthquake Drills since 2008. The Great NorthEast ShakeOut is held on the third Thursday of October each year.

**Everyone can participate!** Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at [ShakeOut.org/northeast](https://ShakeOut.org/northeast)

### HOW TO PARTICIPATE

Here are simple things individuals and families can do to participate in the ShakeOut. Instructions and resources can be found at [ShakeOut.org/northeast/howtoparticipate](https://ShakeOut.org/northeast/howtoparticipate).

#### Plan Your Drill:

- Register at [ShakeOut.org/northeast/register](https://ShakeOut.org/northeast/register) to be counted as participating, get email updates, and more.
- Download a Drill Broadcast recording from [ShakeOut.org/northeast/drill/broadcast](https://ShakeOut.org/northeast/drill/broadcast).
- Have a “Drop, Cover, and Hold On” drill at 10:19 a.m. on October 19. You can also practice other aspects of your emergency plan.
- Discuss what you learned and make improvements.

#### Get Prepared for Earthquakes:

- Do a “hazard hunt” for items that might fall during earthquakes and secure them.
- Create a personal or family disaster plan.
- Organize or refresh your emergency supply kits.
- Identify and correct any issues in your home’s structure.
- Other actions are at [www.earthquakecountry.org](https://www.earthquakecountry.org).

#### Share the ShakeOut:

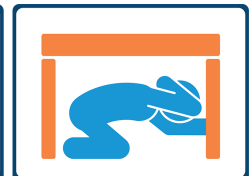
- Have a neighborhood party to discuss preparedness, and register for the ShakeOut.
- Invite friends and family members to register.
- Encourage your community, employer, or other groups you are involved with to participate.
- Share photos and stories of your drill at [Shakeout.org/northeast/share](https://Shakeout.org/northeast/share).



**DROP!**



**COVER!**



**HOLD ON!**

### As a registered ShakeOut Participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

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