



The Great NorthEast ShakeOut

Annual Multi-State Earthquake Drill

Neighborhoods

At 10:19 a.m. on October 19, 2023, thousands of people will “Drop, Cover, and Hold On” in The Great NorthEast ShakeOut, the region’s largest earthquake drill ever! All neighborhood groups are encouraged to participate in the drill (or plan a more extensive exercise).

Major earthquakes may happen anywhere you live, work, or travel. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your organization, and your community.

Why is a “Drop, Cover, and Hold On” drill important? To respond quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.



Millions of people worldwide have participated in Great ShakeOut Earthquake Drills since 2008. The Great NorthEast ShakeOut is held on the third Thursday of October each year.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at ShakeOut.org/northeast

HOW TO PARTICIPATE

Here are simple things neighborhood groups can do to participate in the ShakeOut. Learn more at ShakeOut.org/northeast/howtoparticipate.

Plan Your Drill:

- Register at ShakeOut.org/northeast/register to be counted as participating, get email updates, and more.
- Download a Drill Broadcast recording from ShakeOut.org/northeast/drill/broadcast.
- Have a neighborhood “Drop, Cover, and Hold On” drill at 10:19 a.m. on October 19. You may also want to exercise other aspects of your emergency plan.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

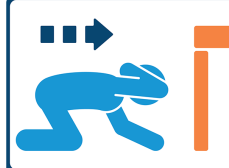
- Help neighbors identify items in their homes that might fall during earthquakes and secure them.
- Create a neighborhood disaster plan.
- Organize or refresh your emergency supply kits.
- Hold a Community Emergency Response Team (CERT) training in your neighborhood.
- Other actions are at www.earthquakecountry.org.

Share the ShakeOut:

- Encourage everyone in your neighborhood to register.
- Have a neighborhood party to discuss preparedness, and register for the ShakeOut.
- Encourage local businesses and other organizations to participate and distribute ShakeOut information.
- Share photos and stories of your drill at Shakeout.org/northeast/share.



DROP!



COVER!



HOLD ON!

As a registered ShakeOut Participant you will:

- Learn what you can do to get prepared
- Receive ShakeOut news and other earthquake information
- Be counted in the largest earthquake drill ever
- Set an example that motivates others to participate

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