



The Great NorthEast ShakeOut

Annual Multi-State Earthquake Drill

Non-Profit Organizations

At 10:19 a.m. on October 19, 2023, thousands of people will “Drop, Cover, and Hold On” in The Great NorthEast ShakeOut, the region’s largest earthquake drill ever! All non-profit organizations are encouraged to participate in the drill (or plan a more extensive exercise) and to inform the public about the drill.

Major earthquakes may happen anywhere you live, work, or travel. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your organization, and your community.

Why is a “Drop, Cover, and Hold On” drill important? To respond quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.



Millions of people worldwide have participated in Great ShakeOut Earthquake Drills since 2008. The Great NorthEast ShakeOut is held on the third Thursday of October each year.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at ShakeOut.org/northeast

HOW TO PARTICIPATE

Here are a few suggestions for what non-profits can do to participate in the ShakeOut. Learn more at ShakeOut.org/northeast/howtoparticipate.

Plan Your Drill:

- Register at ShakeOut.org/northeast/register to be counted as participating, get email updates, and more.
- Download a Drill Broadcast recording from ShakeOut.org/northeast/drill/broadcast.
- Have a “Drop, Cover, and Hold On” drill at 10:19 a.m. on October 19. You can also practice other aspects of your emergency plan.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Check your emergency supplies and equipment; make sure they are accessible and functional.
- Inspect facilities for items that might fall and cause injury and secure them.
- Develop or review your emergency plans.
- Encourage employees to prepare at home.
- Provide first aid and response training for staff.

Share the ShakeOut:

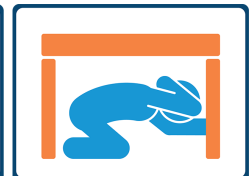
- Encourage staff to ask their friends, families and neighbors to register.
- Ask colleagues at other organizations to participate.
- Find posters, flyers, and other materials for promoting the ShakeOut at ShakeOut.org/northeast/resources.
- Share photos and stories of your drill at Shakeout.org/northeast/share.



DROP!



COVER!



HOLD ON!

As a registered ShakeOut Participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

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