



The Great NorthEast ShakeOut

Annual Multi-State Earthquake Drill

Preparedness Organizations

At 10:19 a.m. on October 19, 2023, thousands of people will “Drop, Cover, and Hold On” in The Great NorthEast ShakeOut, the region’s largest earthquake drill ever! All preparedness organizations are encouraged to participate in the drill (or plan a more extensive exercise) and to inform the public about the drill.

Major earthquakes may happen anywhere you live, work, or travel. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your organization, and your community.

Why is a “Drop, Cover, and Hold On” drill important? To respond quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.



Millions of people worldwide have participated in Great ShakeOut Earthquake Drills since 2008. The Great NorthEast ShakeOut is held on the third Thursday of October each year.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at ShakeOut.org/northeast

HOW TO PARTICIPATE

Here are a few suggestions for how all preparedness organizations can do to participate in the ShakeOut. More instructions and resources can be found at ShakeOut.org/northeast/howtoparticipate.

Plan Your Drill:

- Register at ShakeOut.org/northeast/register to be counted as participating, get email updates, and more.
- Download a Drill Broadcast recording from ShakeOut.org/northeast/drill/broadcast.
- Have a “Drop, Cover, and Hold On” drill at 10:19 a.m. on October 19. You can also practice other aspects of your emergency plan.
- Partner with and assist other organizations in their drills.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

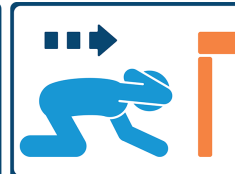
- Secure building contents with seismic restraints.
- Encourage employees to prepare at home.
- Be sure you have fresh, accessible supplies in place to support your own personnel.
- Recommend CERT training for all personnel.

Share the ShakeOut:

- Outreach to everyone in the community and encourage them to register, prepare and drill.
- Add a link to ShakeOut.org from your web site.
- Find posters, flyers, and other promotional materials at ShakeOut.org/northeast/resources.
- Share photos and stories of your drill at Shakeout.org/northeast/share.



DROP!



COVER!



HOLD ON!

As a registered ShakeOut Participant you will:

- Learn what you can do to get prepared
- Receive ShakeOut news and other earthquake information
- Be counted in the largest earthquake drill ever
- Set an example that motivates others to participate

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