



# The Great NorthEast ShakeOut

Annual Multi-State Earthquake Drill

## Volunteer/Service Clubs

**At 10:19 a.m. on October 19, 2023**, thousands of people will “Drop, Cover, and Hold On” in The Great NorthEast ShakeOut, the region’s largest earthquake drill ever! All volunteer/ service clubs are encouraged to participate in the drill (or plan a more extensive exercise).

Major earthquakes may happen anywhere you live, work, or travel. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your organization, and your community.

Why is a “Drop, Cover, and Hold On” drill important? To respond quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.



Millions of people worldwide have participated in Great ShakeOut Earthquake Drills since 2008. The Great NorthEast ShakeOut is held on the third Thursday of October each year.

**Everyone can participate!** Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at [ShakeOut.org/northeast](https://ShakeOut.org/northeast)

### HOW TO PARTICIPATE

Here are a few suggestions for how all volunteer/service clubs can participate in the ShakeOut. Learn more at [ShakeOut.org/northeast/howtoparticipate](https://ShakeOut.org/northeast/howtoparticipate).

#### Plan Your Drill:

- Register at [ShakeOut.org/northeast/register](https://ShakeOut.org/northeast/register) to be counted as participating, get updates, and more.
- Download a Drill Broadcast recording from [ShakeOut.org/northeast/drill/broadcast](https://ShakeOut.org/northeast/drill/broadcast).
- Have a “Drop, Cover, and Hold On” drill at 10:19 a.m. on October 19. You can also practice other aspects of your emergency plan.
- Consider how you might assist a local school or other group during the drill.
- Discuss what you learned and make improvements.

#### Get Prepared for Earthquakes:

- Emphasize how important it is for members to secure items at home with seismic restraints.
- Encourage neighborhood earthquake planning.
- Remind members to make sure they have fresh, accessible supplies to support themselves.
- Recommend CERT training for all members.

#### Share the ShakeOut:

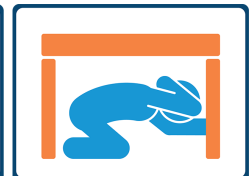
- Outreach to everyone in the community and encourage them to register, prepare and drill.
- Add a link to [ShakeOut.org](https://ShakeOut.org) from your web site.
- Find posters, flyers, and other materials for promoting the ShakeOut are at [ShakeOut.org/northeast/resources](https://ShakeOut.org/northeast/resources).
- Share photos and stories of your drill at [Shakeout.org/northeast/share](https://Shakeout.org/northeast/share).



**DROP!**



**COVER!**



**HOLD ON!**

### As a registered ShakeOut Participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

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