



# The Great NorthEast ShakeOut

Annual Multi-State Earthquake Drill

## Tribes

**At 10:19 a.m. on October 19, 2023**, thousands of people will “Drop, Cover, and Hold On” in The Great NorthEast ShakeOut, the region’s largest earthquake drill ever! All tribes are encouraged to participate in the drill (or plan a more extensive exercise).

Major earthquakes may happen anywhere you live, work, or travel. The ShakeOut is our chance to practice how to protect ourselves, and for everyone to become prepared. The goal is to prevent a major earthquake from becoming a catastrophe for you, your organization, and your community.

Why is a “Drop, Cover, and Hold On” drill important? To respond quickly you must practice often. You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you.



Millions of people worldwide have participated in Great ShakeOut Earthquake Drills since 2008. The Great NorthEast ShakeOut is held on the third Thursday of October each year.

**Everyone can participate!** Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

Register today at [ShakeOut.org/northeast](https://ShakeOut.org/northeast)

## HOW TO PARTICIPATE

Here are a few suggestions for how all tribes can participate in the ShakeOut. Find more information at [ShakeOut.org/northeast/howtoparticipate](https://ShakeOut.org/northeast/howtoparticipate).

### Plan Your Drill:

- Register at [ShakeOut.org/northeast/register](https://ShakeOut.org/northeast/register) to be counted as participating, get email updates, and more.
- Download a Drill Broadcast recording from [ShakeOut.org/northeast/drill/broadcast](https://ShakeOut.org/northeast/drill/broadcast).
- Have a “Drop, Cover, and Hold On” drill at 10:19 a.m. on October 19. You may also want to coordinate a more extensive exercise of your emergency plan.
- Discuss what you learned and make improvements.

### Get Prepared for Earthquakes:

- Secure building contents with seismic restraints.
- Encourage employees to prepare at home.
- Be sure there are fresh, accessible supplies to support your personnel while they manage an event.
- Provide CERT training for employees.

### Share the ShakeOut:

- Outreach to all stakeholders to encourage everyone to register, prepare and drill.
- Add a link to [ShakeOut.org](https://ShakeOut.org) from your web site.
- Find posters, flyers, and other materials for promoting the ShakeOut are at [ShakeOut.org/northeast/resources](https://ShakeOut.org/northeast/resources).
- Share photos and stories of your drill at [Shakeout.org/northeast/share](https://Shakeout.org/northeast/share).



**DROP!**



**COVER!**



**HOLD ON!**

## As a registered ShakeOut Participant you will:

- Learn what you can do to get prepared
- Receive ShakeOut news and other earthquake information
- Be counted in the largest earthquake drill ever
- Set an example that motivates others to participate

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