September 10, 2012

To all Oregonians and visitors to this great state:

The Oregon Red Cross is pleased to support the Great Oregon ShakeOut on October 18, 2012. As an organization that has helped people prevent, prepare for, and respond to emergencies for more than 90 years, we strongly encourage all residents to participate in this important event.

Earthquakes strike suddenly, without warning, and they can occur at any time of the year, day or night. This event is designed to educate the public on how to protect themselves during a large earthquake, and how to get prepared. The simple steps of drop, cover and hold can save lives.

We have scheduled our annual statewide earthquake drill to coincide with the Great Oregon ShakeOut on Oct. 18, 2012, at 10:18 a.m. Every chapter of the Oregon Red Cross is participating in this event and we have encouraged our vast volunteer network, representing thousands of individuals in every county of the state, to participate in this life-saving drill. Following the strong example set by the Great Oregon ShakeOut, we are also encouraging all of our business partners to participate as well.

In addition to earthquake preparation, the Oregon Red Cross believes every single person needs to take steps to make a plan, build a kit and be informed. To learn more about Oregon Red Cross and ways to prepare your family and business from any possible disaster, please visit us at www.oregonredcross.org.

Sincerely,

Maree Wacker
CEO and Regional Executive for Oregon