

The Great Utah ShakeOut



Media Organizations: *Get Ready to #ShakeOut!*

Join millions of people worldwide each year in practicing a “Drop, Cover, and Hold On” drill and other earthquake safety actions. The **Third Thursday of April** is when most Utahns will participate, but you can hold your drill on any day of the year!

Everyone, everywhere can participate: individuals, families, schools, community groups, and other organizations can practice separately or together, even in multiple locations through videoconferencing. Learn more at ShakeOut.org/utah/howtoparticipate.

Join Millions!
Register at
ShakeOut.org/Utah

News media organizations (radio, TV, print, online) play a crucial role in informing people about the Great ShakeOut. Media organizations, reporters, writers, and others are encouraged to participate in several ways:

How to Participate

Plan Your Drill:

- Register at ShakeOut.org to be counted and get updates.
- Learn earthquake safety at ShakeOut.org/dropcoverholdon.
- Choose a presentation from ShakeOut.org/presentations.
- Consider broadcasting a narration (ShakeOut.org/broadcast).
- Inform your audience about your drill and invite participation.
- Include other aspects of your emergency plans in your drill.
- Hold your earthquake drill and discuss what you learned.

Get Prepared for Earthquakes:

- Secure items that might fall or be thrown during earthquakes.
- Review and update your organization’s disaster plans.
- Develop plans for protecting and operating specialized equipment.
- Provide CERT training for your staff.
- Organize or restock emergency supply kits, food, water, etc.
- Encourage everyone to prepare at home.
- Visit EarthquakeCountry.org to learn more about preparedness.

Share the ShakeOut:

- Encourage everyone to register and conduct home drills.
- Plan how reporters will cover the regional drill.
- Promotional materials are at ShakeOut.org/utah/resources.
- Create PSAs or news stories about the ShakeOut.
- Share about your #ShakeOut on your website and social media.

If You Feel Shaking or Get an Alert

If Possible



Using Cane



Using Walker



Using Wheelchair



EarthquakeCountry.org/step5

